

Statista Dossier

◆ Supermarkets in the U.S. - Statista Dossier

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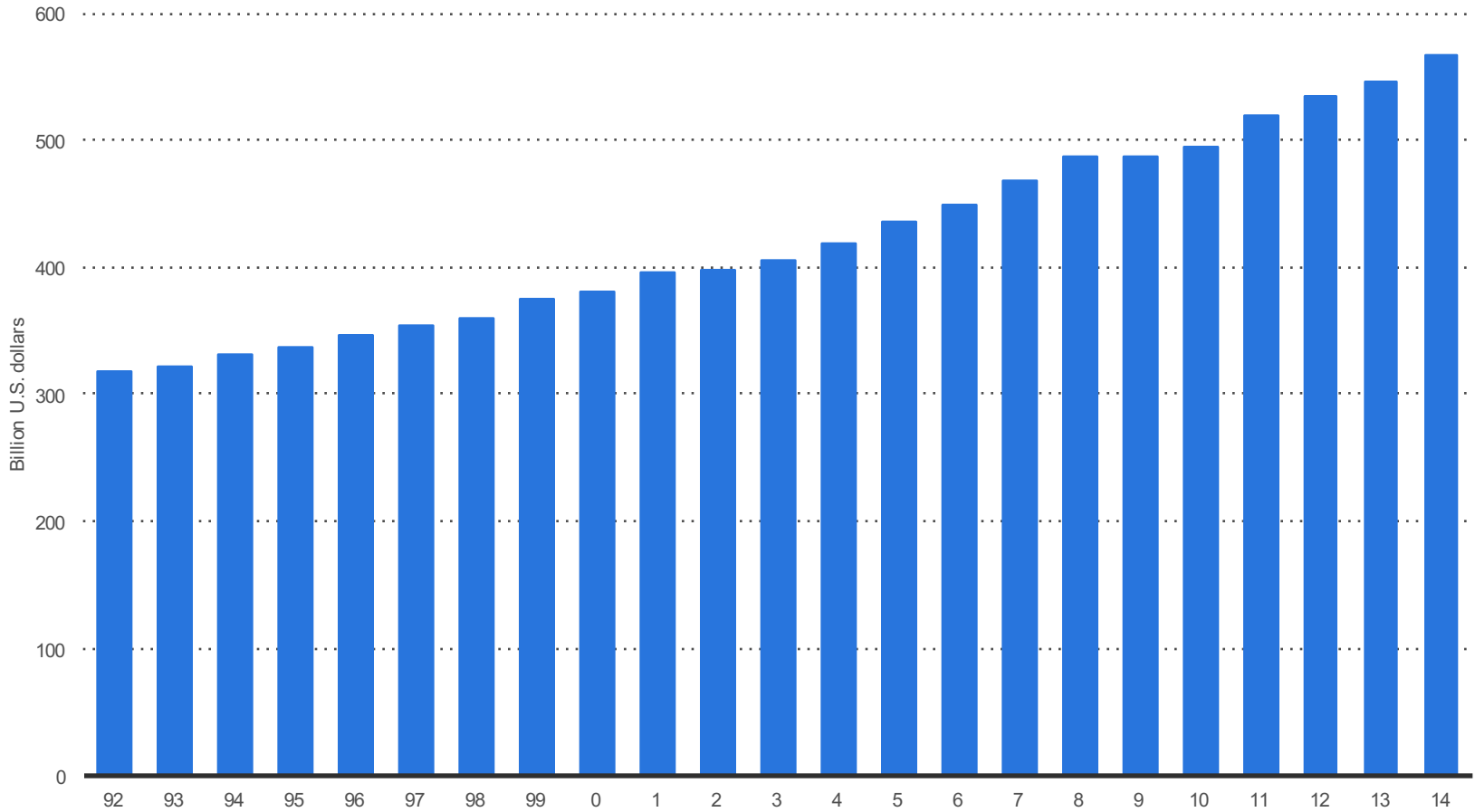
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◆ Overview

U.S. supermarket and other grocery store sales 1992-2014

Supermarket and other grocery store sales in the United States from 1992 to 2014 (in billion U.S. dollars)*



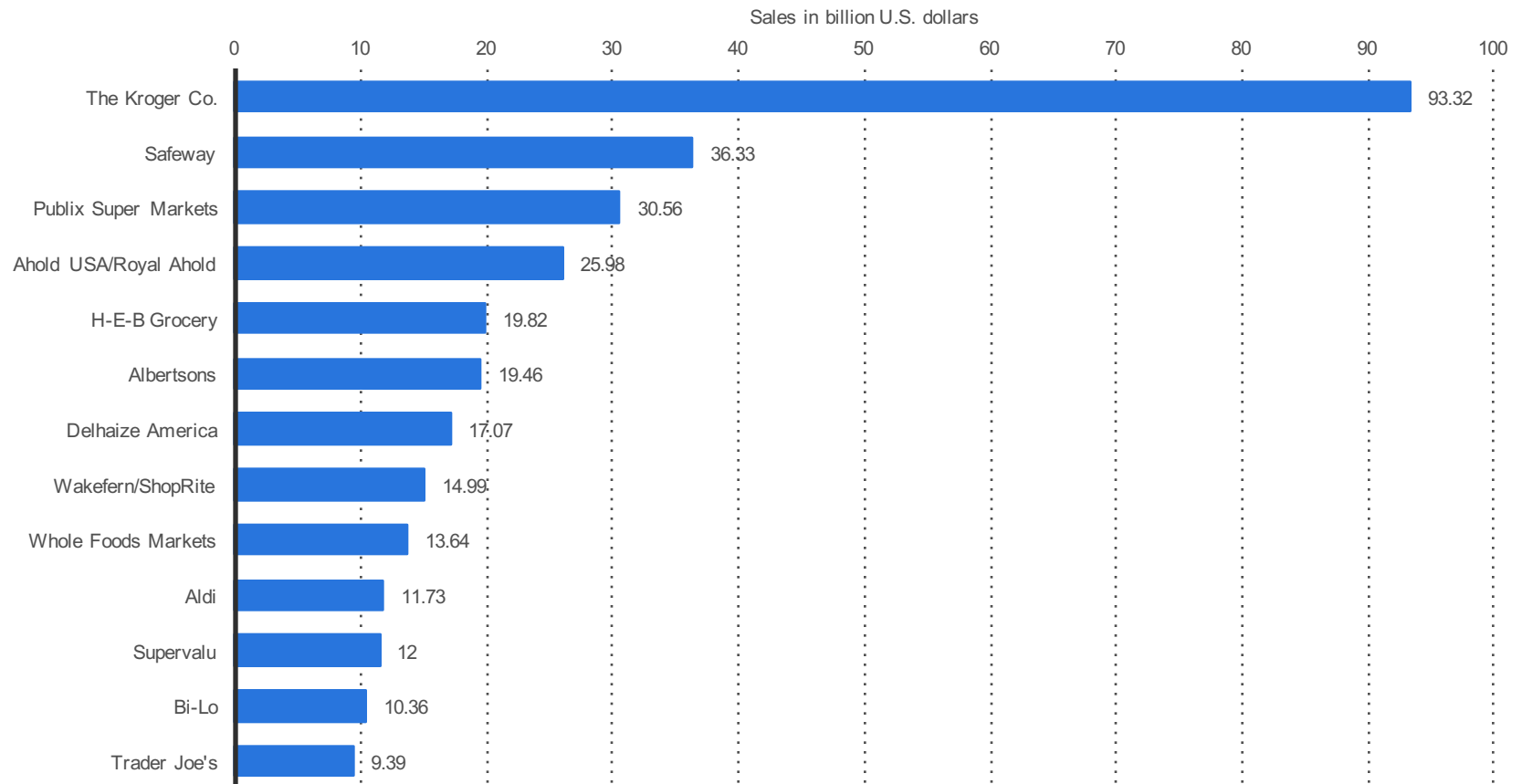
Note: United States

Further information regarding this statistic can be found on [page 41](#).

Source: US Census Bureau; [ID 197626](#)

Leading supermarkets in the U.S. based on retail sales 2014

Leading supermarkets in the United States in 2014, based on retail sales (in billion U.S. dollars)



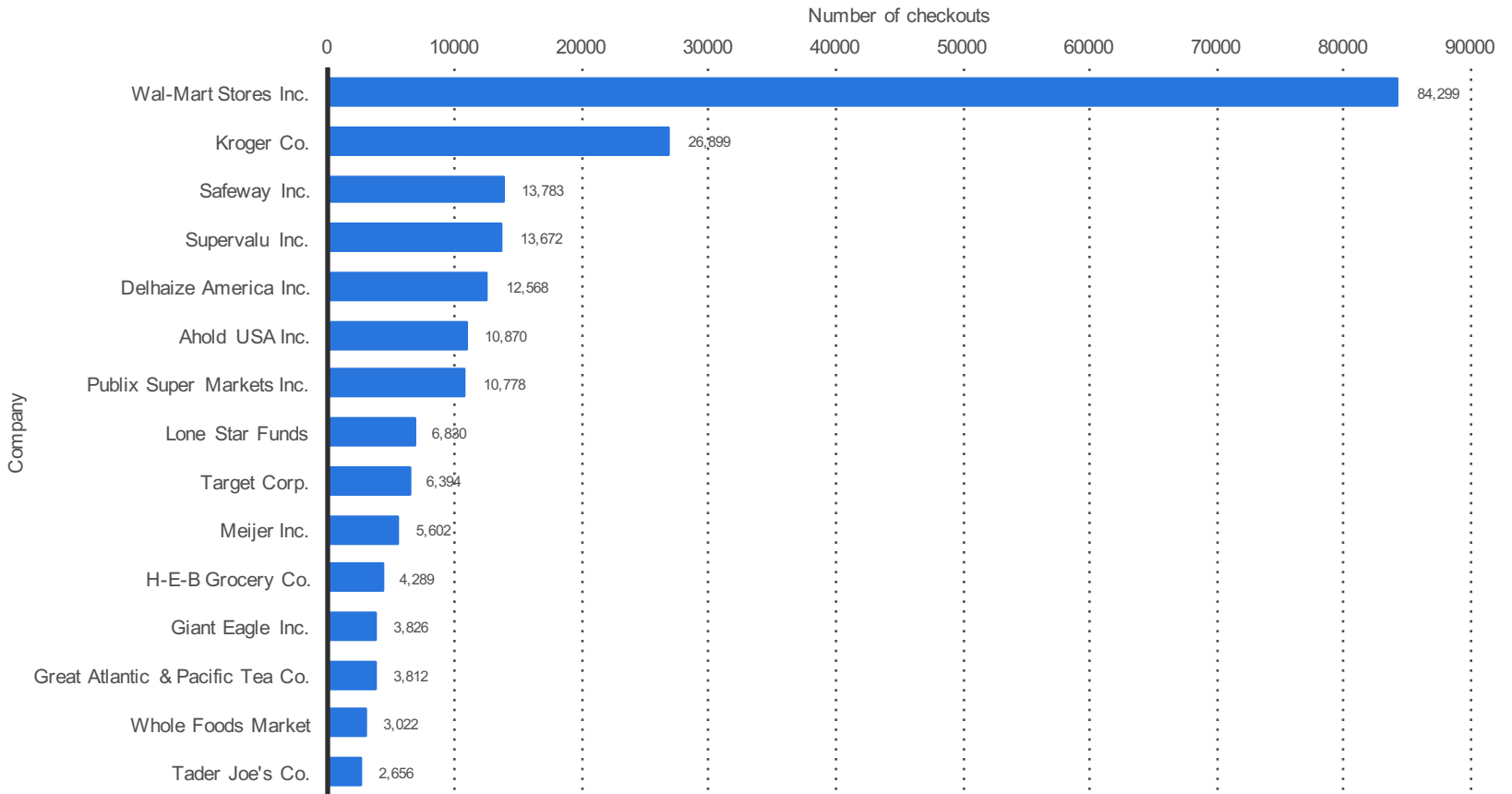
Note: United States; 2014

Further information regarding this statistic can be found on [page 42](#).

Source: Stores; Kantar; [ID_197899](#)

Number of checkouts of the leading 15 supermarkets in the U.S. 2012

Number of checkouts of the leading 15 supermarkets in the United States in 2012



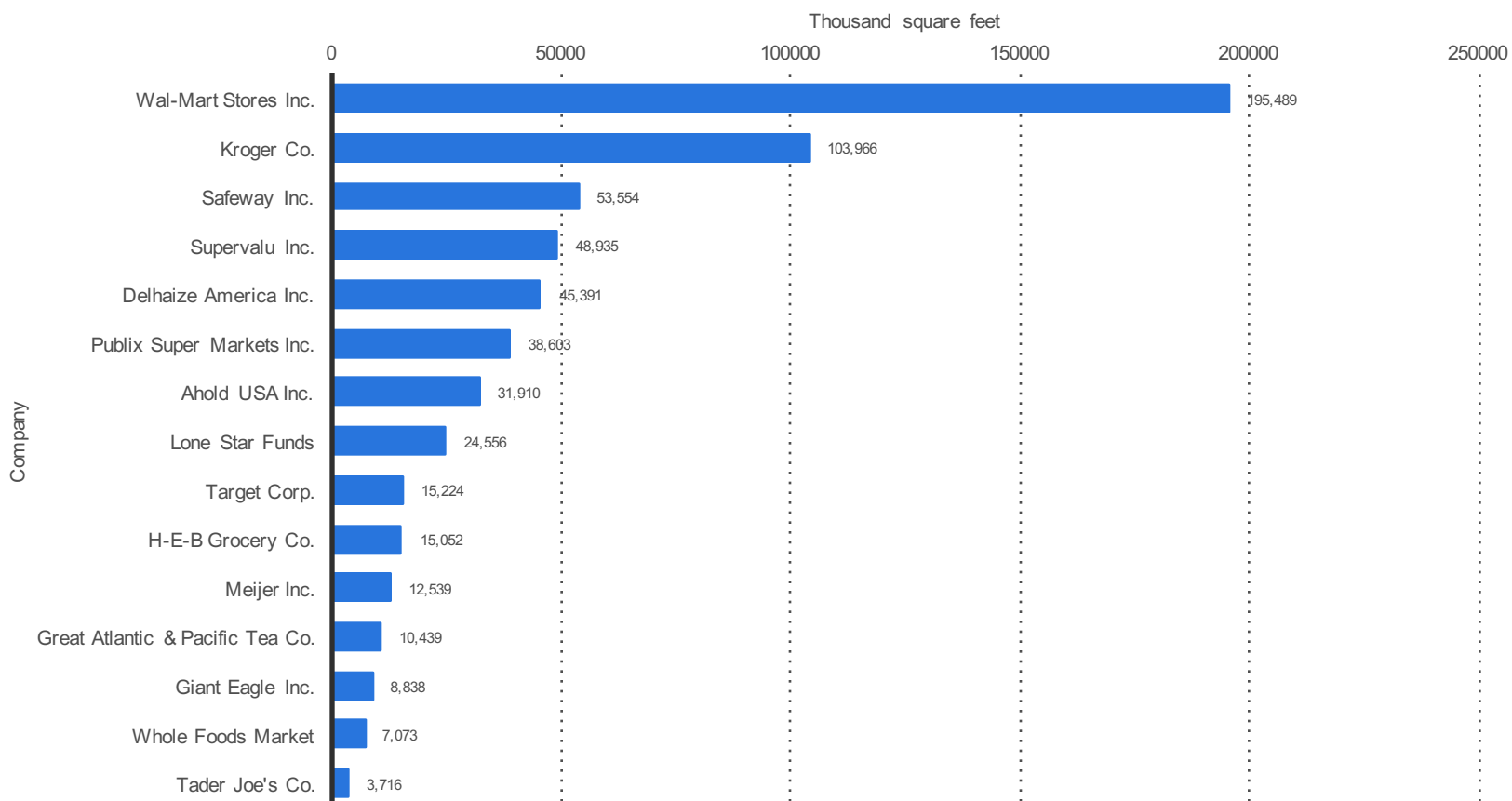
Note: United States

Further information regarding this statistic can be found on [page 43](#).

Source: Progressive Grocer; [ID 240849](#)

Selling area of the leading 15 supermarkets in the U.S. 2012

Selling area of the leading 15 supermarkets in the United States in 2012 (in 1,000 square feet)



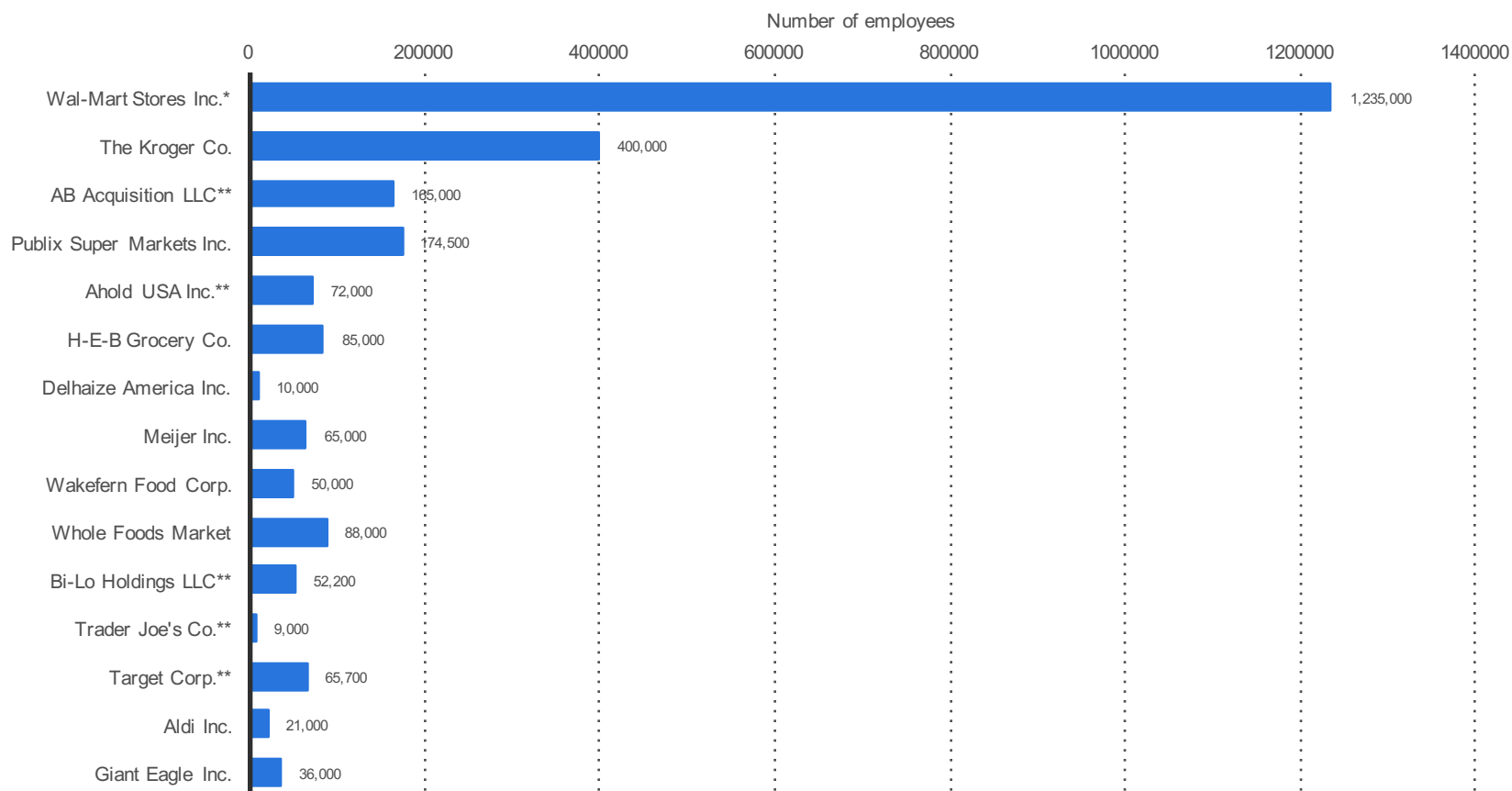
Note: United States

Further information regarding this statistic can be found on [page 44](#).

Source: Progressive Grocer; [ID 240839](#)

Number of employees of the leading 15 U.S. supermarkets 2015

Number of employees of the leading 15 supermarkets in the United States in 2015



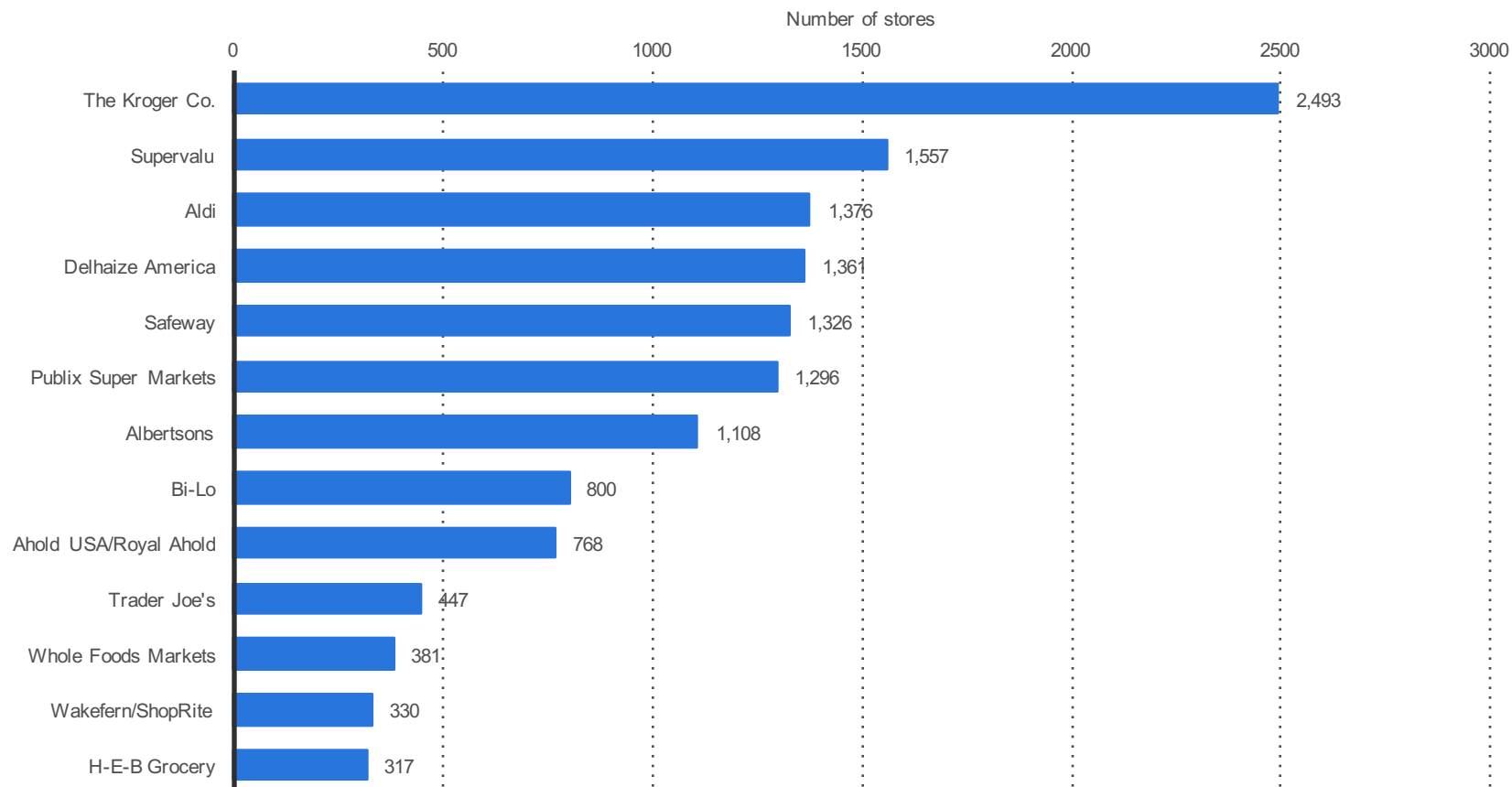
Note: United States; 2015

Further information regarding this statistic can be found on [page 45](#).

Source: Progressive Grocer; [ID 240842](#)

Number of stores of the leading supermarkets in the U.S. 2014

Number of stores of the leading supermarkets in the United States in 2014*



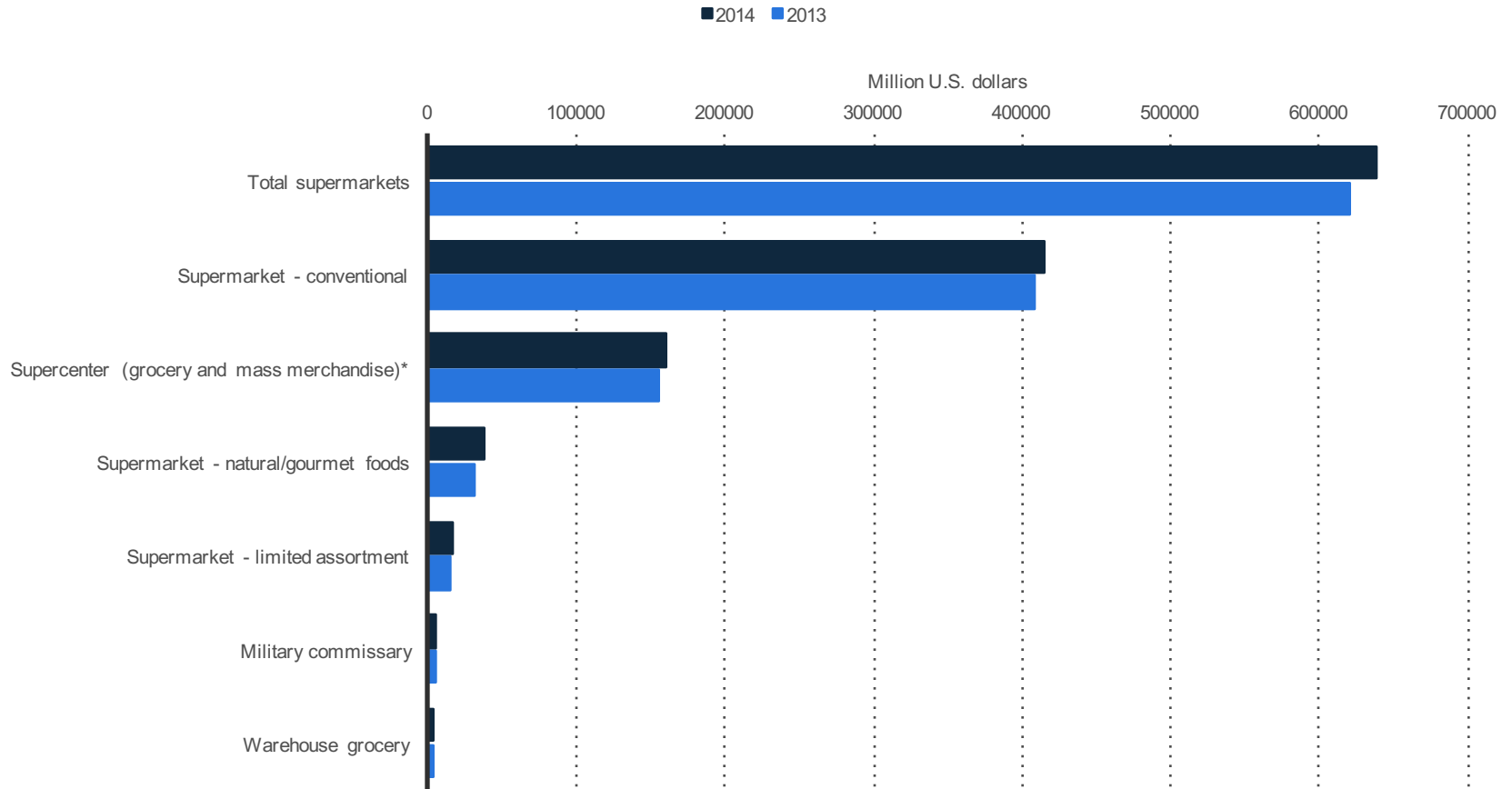
Note: United States; 2014

Further information regarding this statistic can be found on [page 46](#).

Source: Stores; Kantar; [ID_197907](#)

Supermarket sales in the U.S. by format 2013-2014

Supermarket sales in the United States in 2013 and 2014, by format (in million U.S. dollars)



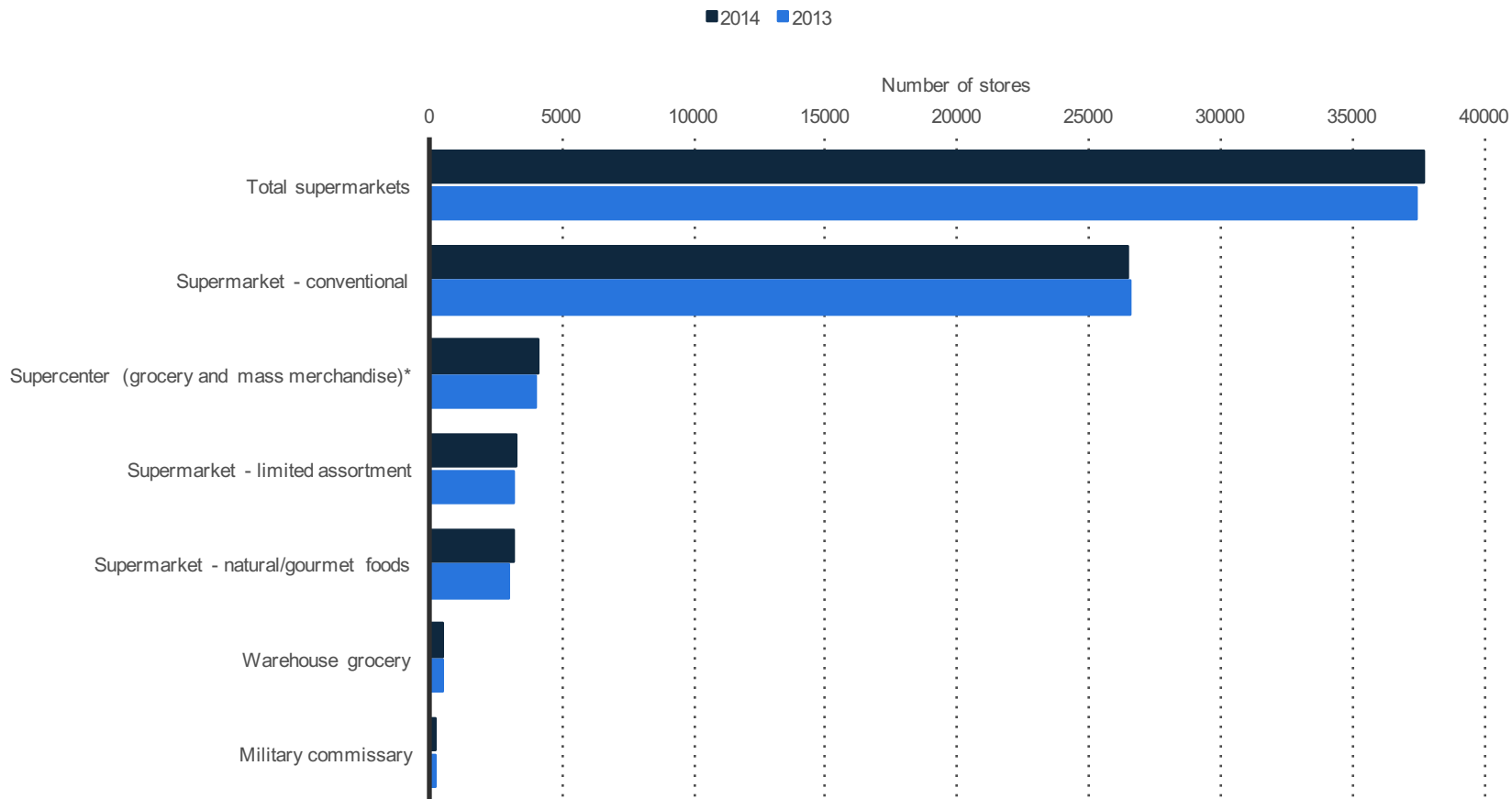
Note: United States; 2013 and 2014

Further information regarding this statistic can be found on [page 47](#).

Source: Progressive Grocer; Nielsen; [ID 240899](#)

Number of supermarket stores in the U.S. by format 2013-2014

Number of supermarket stores in the United States in 2013 and 2014, by format



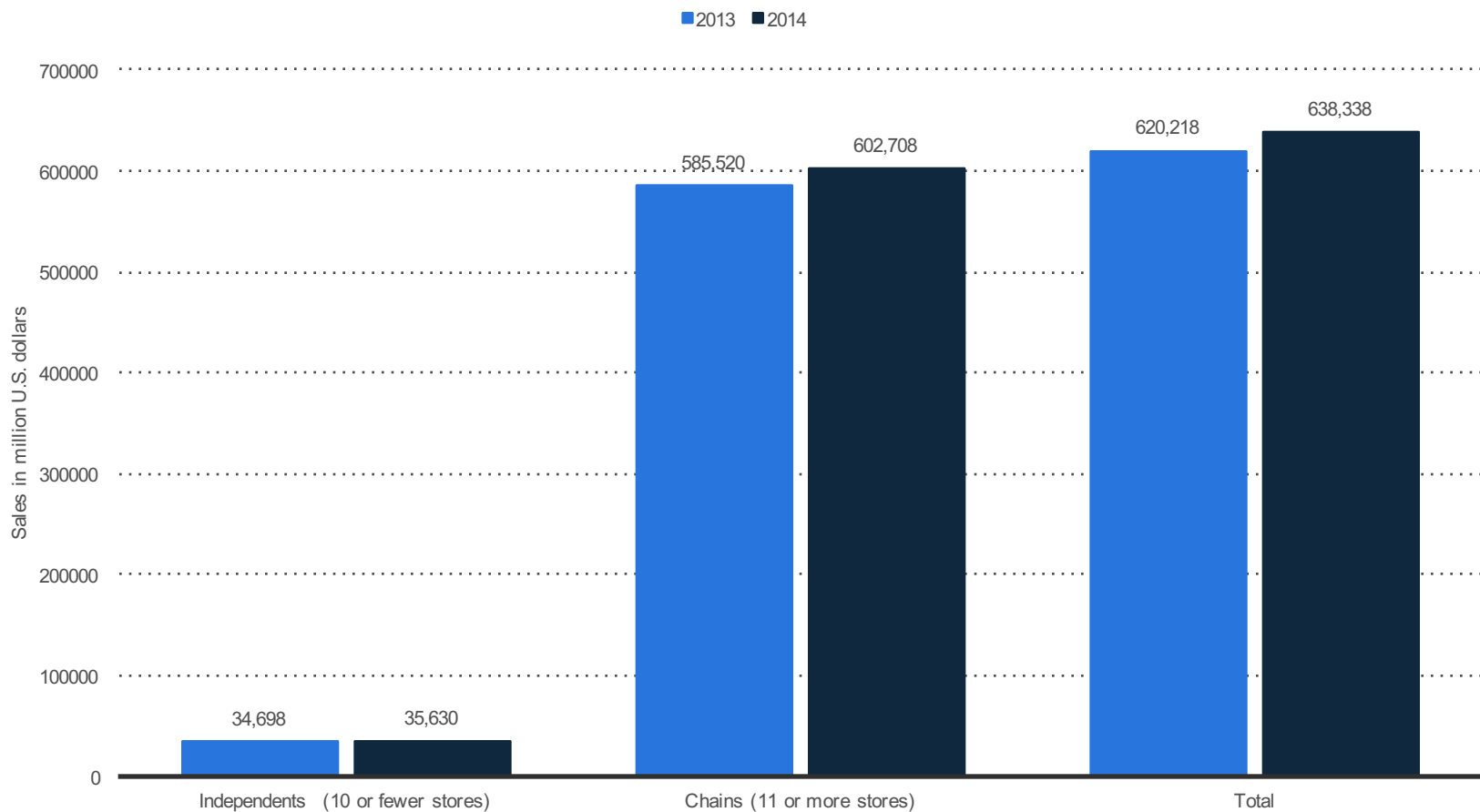
Note: United States; 2013 and 2014

Further information regarding this statistic can be found on [page 48](#).

Source: Progressive Grocer; Nielsen; [ID 240892](#)

Sales of supermarket stores in the U.S. by operator 2013-2014

Sales of supermarket stores in the United States in 2013 and 2014, by operator (in million U.S. dollars)



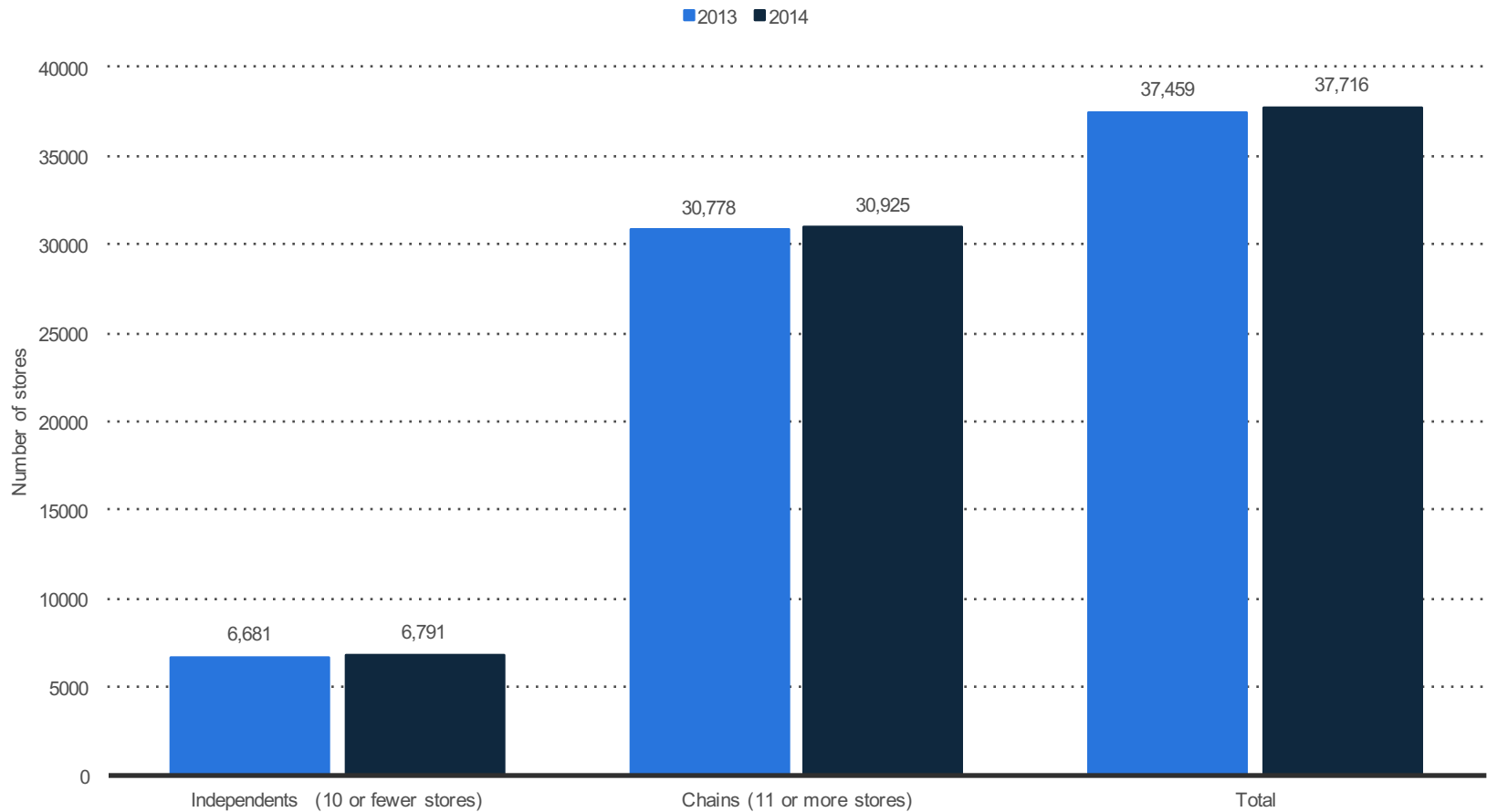
Note: United States; 2013 and 2014

Further information regarding this statistic can be found on [page 49](#).

Source: Progressive Grocer; Nielsen; [ID 240947](#)

Number of supermarket stores in the U.S. by operator 2013-2014

Number of supermarket stores in the United States in 2013 and 2014, by operator



Note: United States; 2013 and 2014

Further information regarding this statistic can be found on [page 50](#).

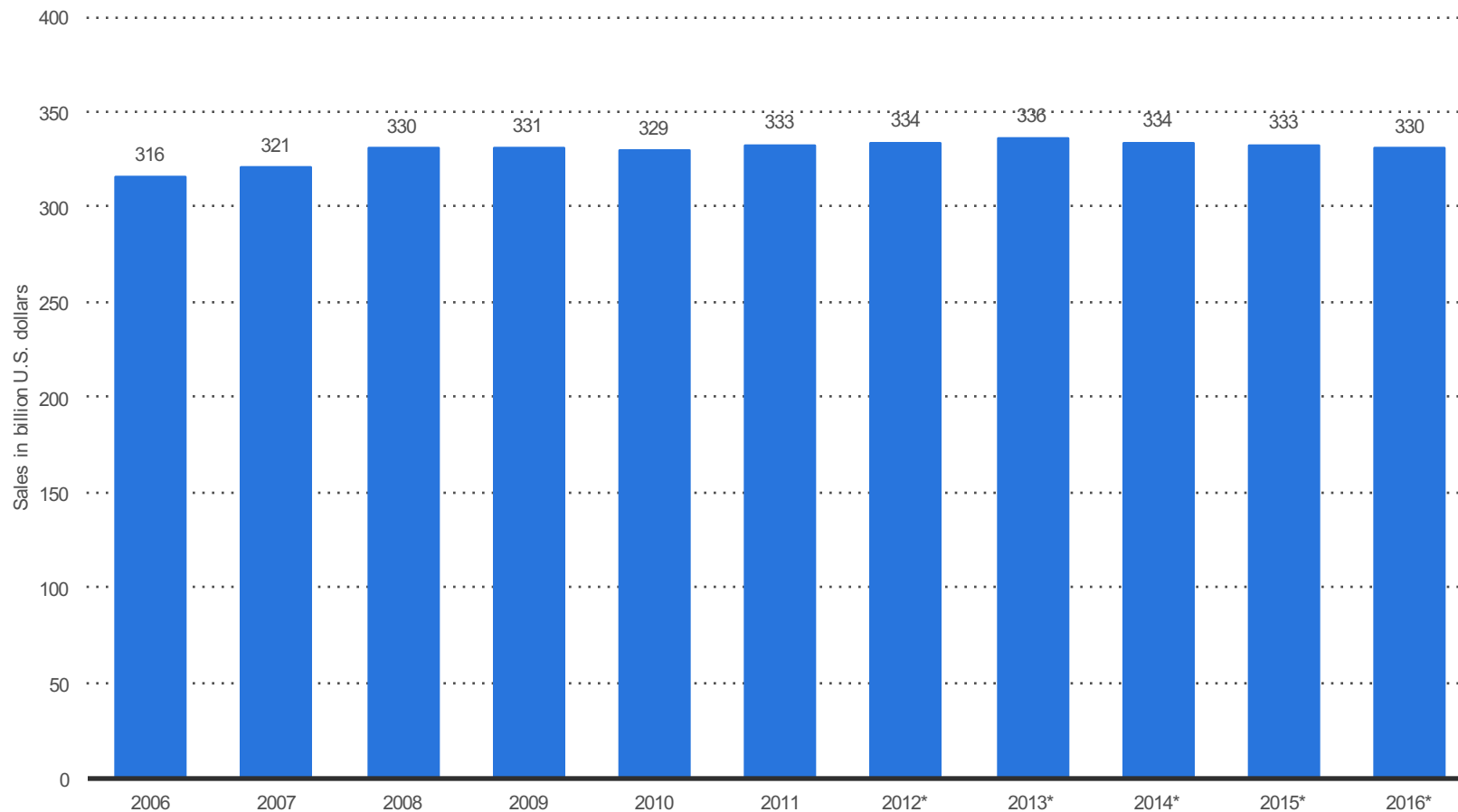
Source: Progressive Grocer; Nielsen; [ID 240920](#)

Supermarkets in the U.S. - Statista Dossier

◆ Supermarket sales by Category

Grocery retail sales value in U.S. supermarkets 2006-2016

Sales value of grocery retail in U.S. supermarkets from 2006 to 2016 (in billion U.S. dollars)



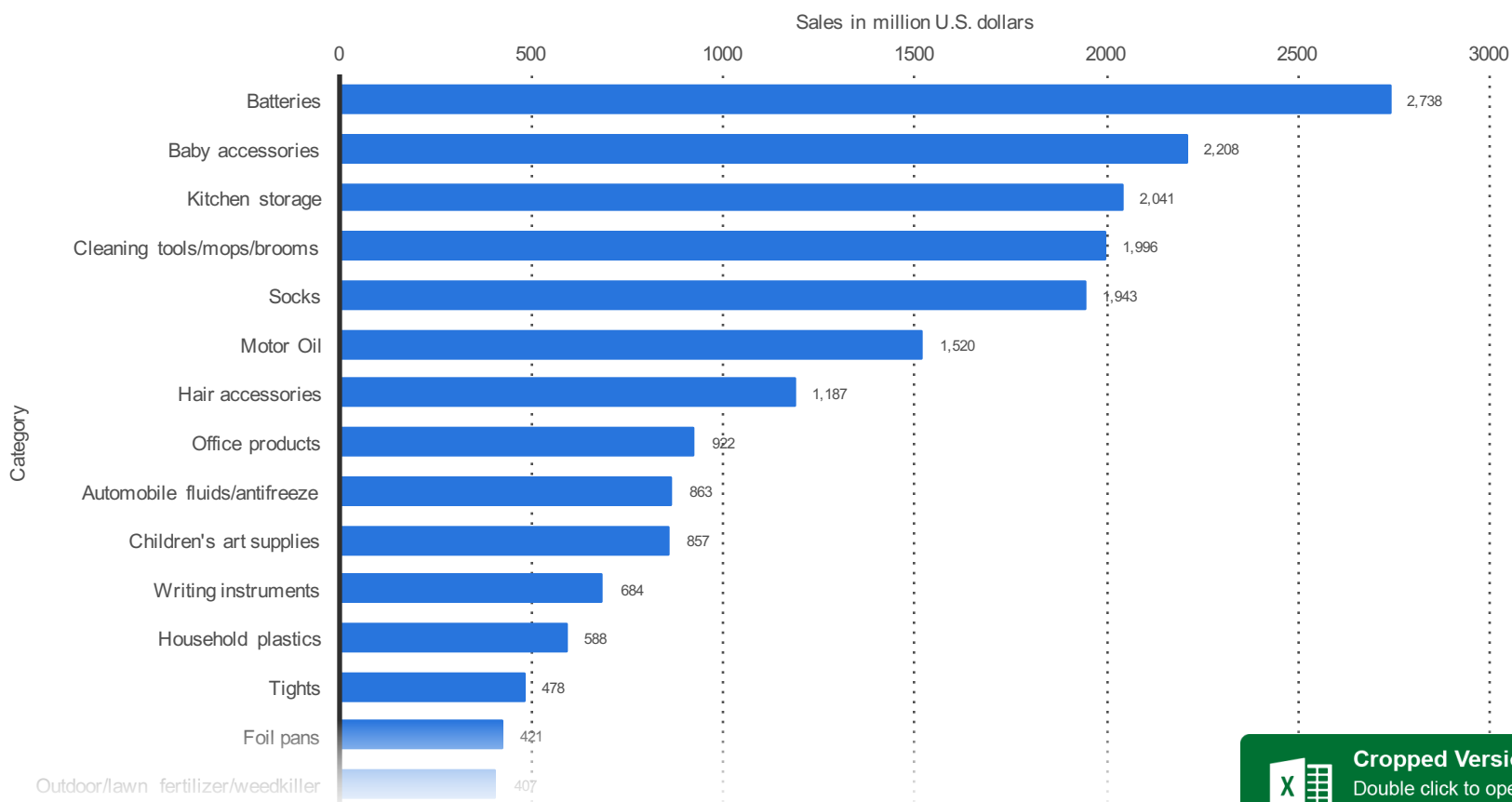
Note: United States

Further information regarding this statistic can be found on [page 51](#).

Source: Agriculture and Agri-Food Canada; [ID 260322](#)

Leading general merchandise categories in the U.S. 2014, based on sales

Leading general merchandise categories in the United States in 2014, based on sales (in million U.S. dollars)



Cropped Version

Double click to open excel file with complete data

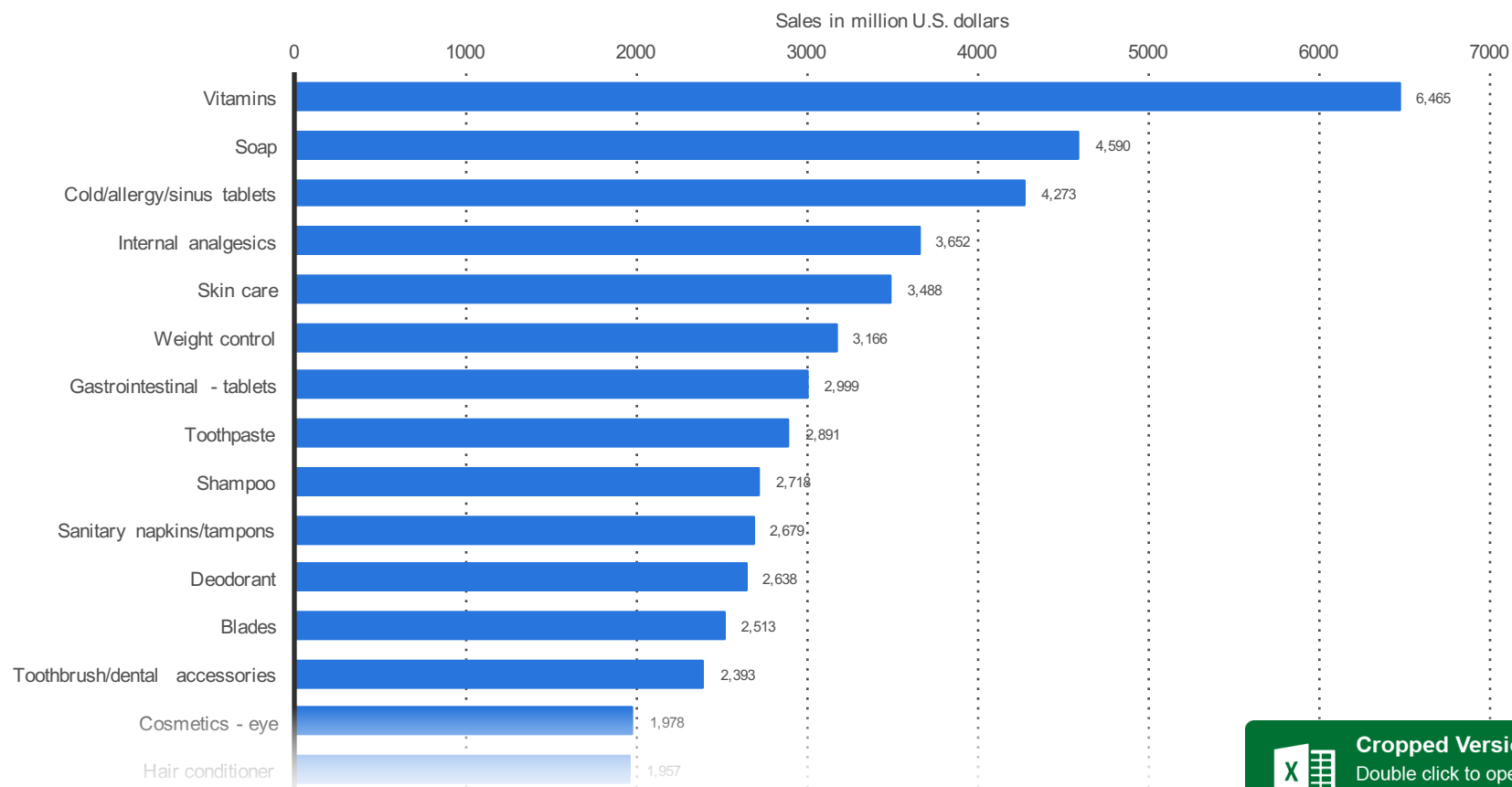
Note: United States

Further information regarding this statistic can be found on [page 52](#).

Source: IRI; Grocery Headquarters; [ID 192625](#)

Leading health and beauty care product categories in the U.S. 2014

Leading health and beauty care product categories in the United States in 2014, based on sales (in million U.S. dollars)



Cropped Version

Double click to open excel file with complete data

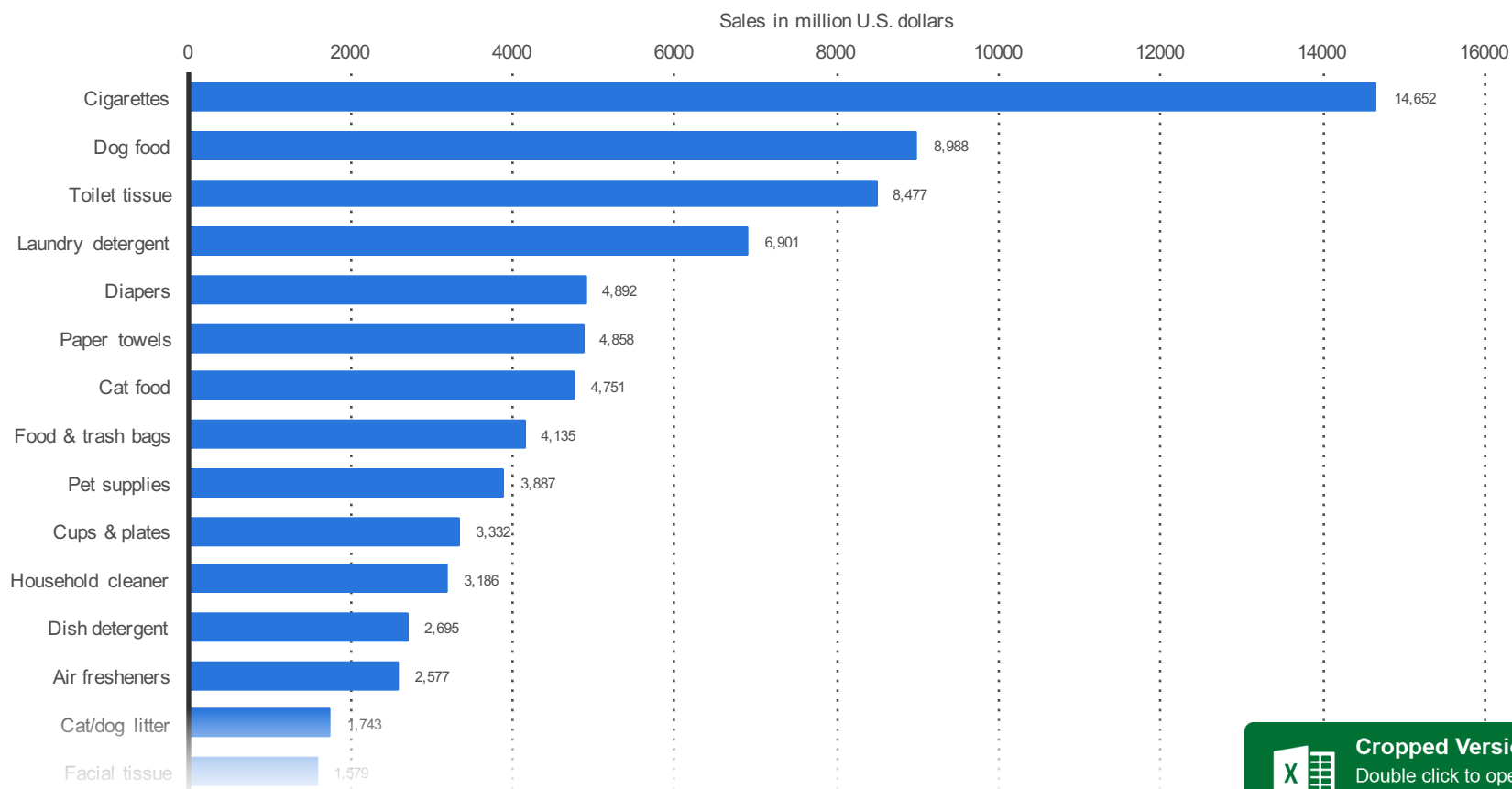
Note: United States; 2014

Further information regarding this statistic can be found on [page 53](#).

Source: Grocery Headquarters; IRI; [ID 192647](#)

Leading non-edible product categories in the U.S. 2014, based on sales

Leading non-edible categories in the United States in 2014, based on sales (in million U.S. dollars)



Cropped Version

Double click to open excel file with complete data

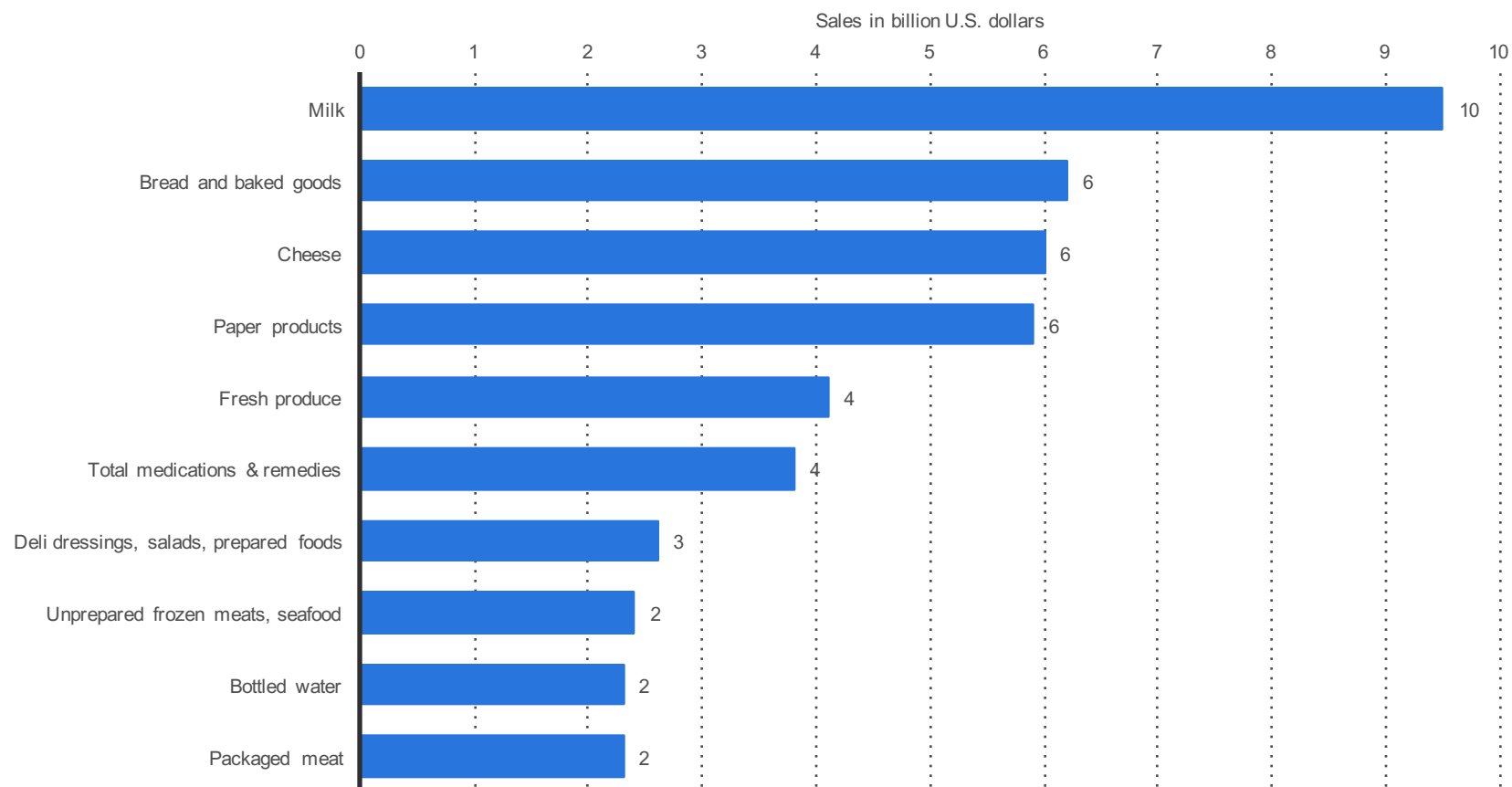
Note: United States

Further information regarding this statistic can be found on [page 54](#).

Source: Grocery Headquarters; IRI; [ID 192642](#)

Leading private label categories in supermarkets in the U.S. based on sales 2012

Leading private label categories in supermarkets in the United States in 2012, based on sales (in billion U.S. dollars)



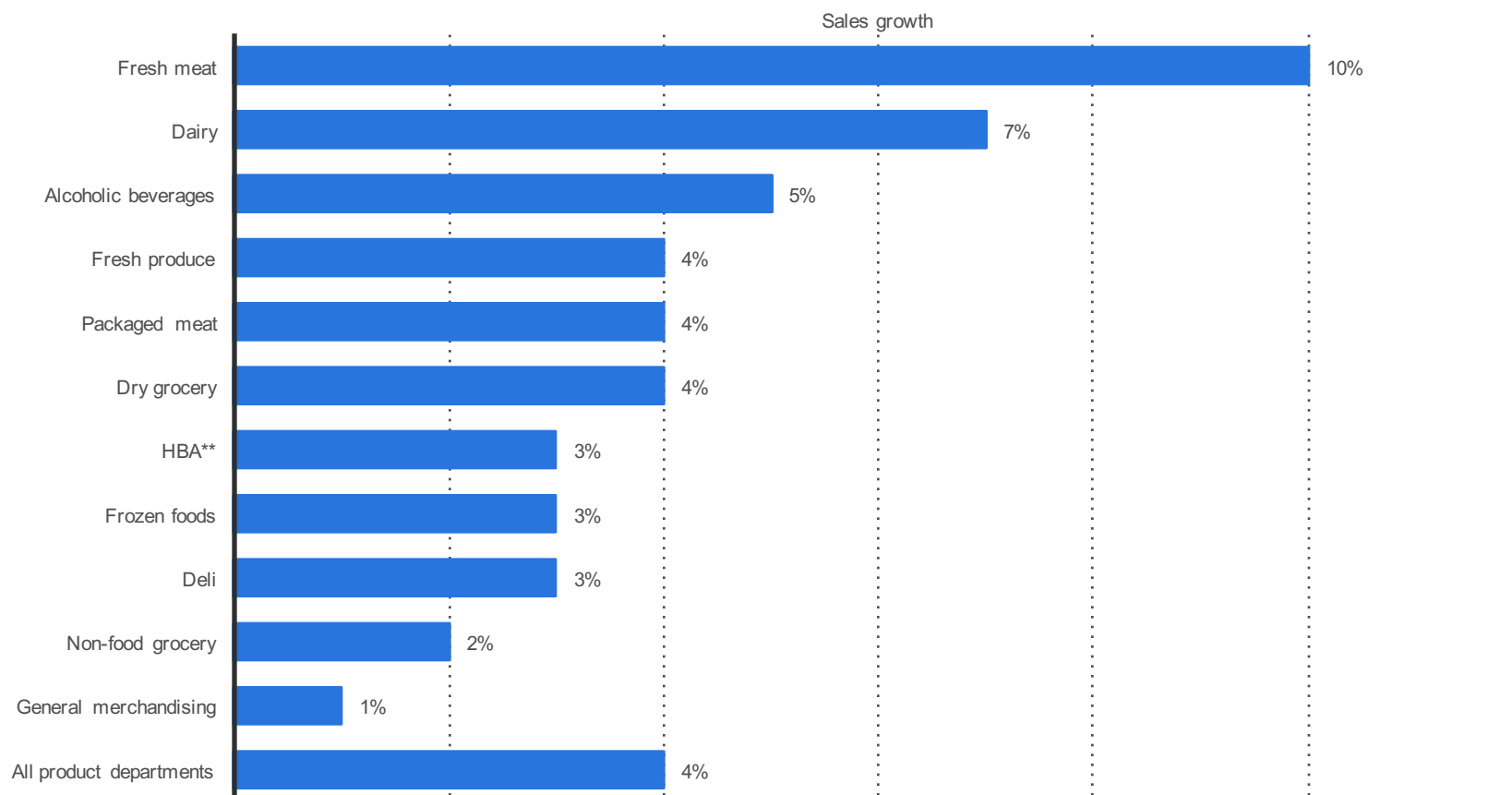
Note: United States

Further information regarding this statistic can be found on [page 55](#).

Source: PLMA; Grocery Headquarters; [ID 241155](#)

U.S. supermarket sales growth by product department 2012

Supermarket sales growth in the United States in 2012, by product department (change to prior sales year)*



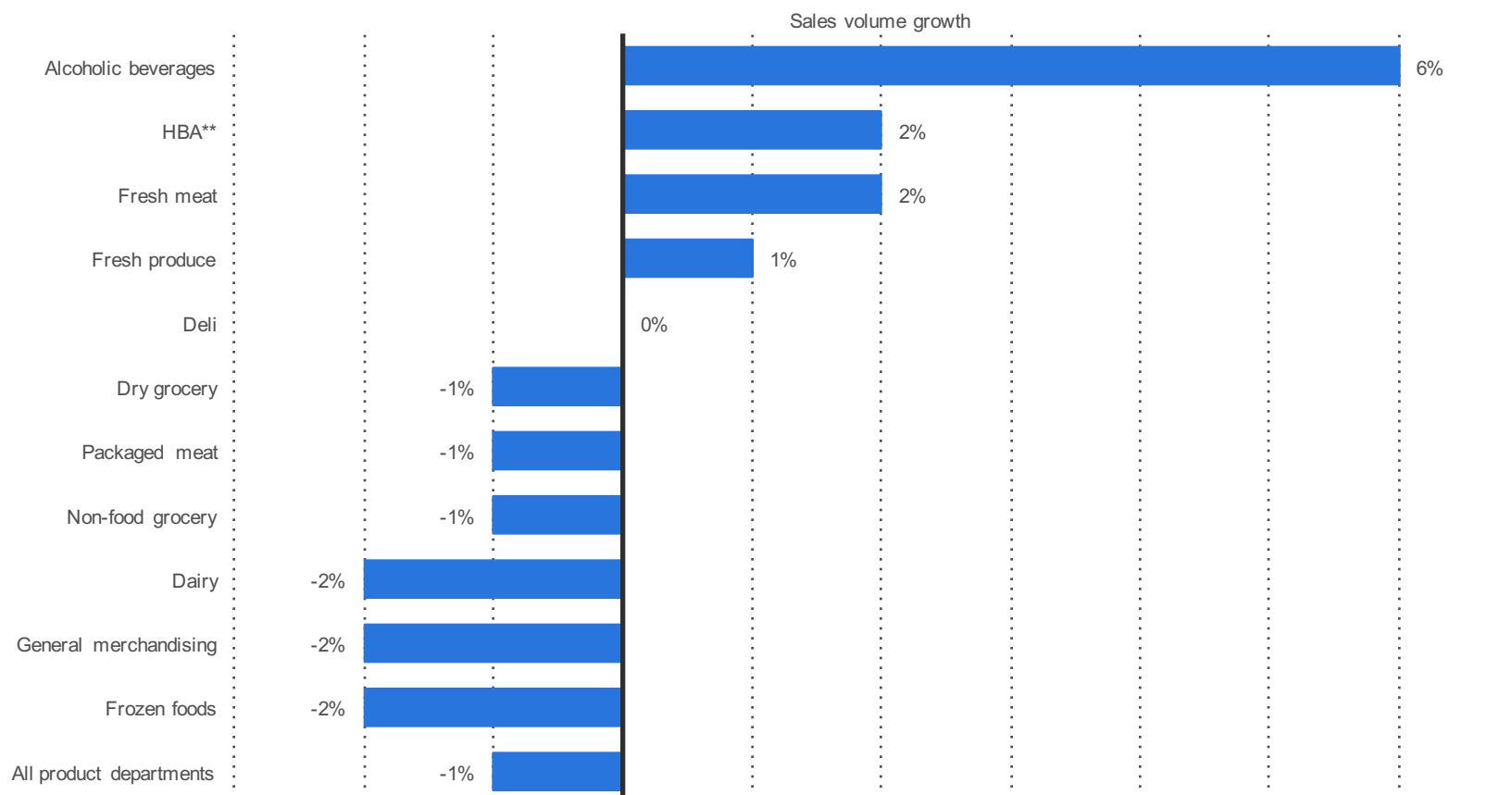
Note: United States

Further information regarding this statistic can be found on [page 56](#).

Source: Nielsen; Perishables Group; [ID 253355](#)

U.S. supermarket sales volume growth by product department 2012

Supermarket sales volume growth in the United States in 2012, by product department (change to prior sales year)*



Note: United States

Further information regarding this statistic can be found on [page 57](#).

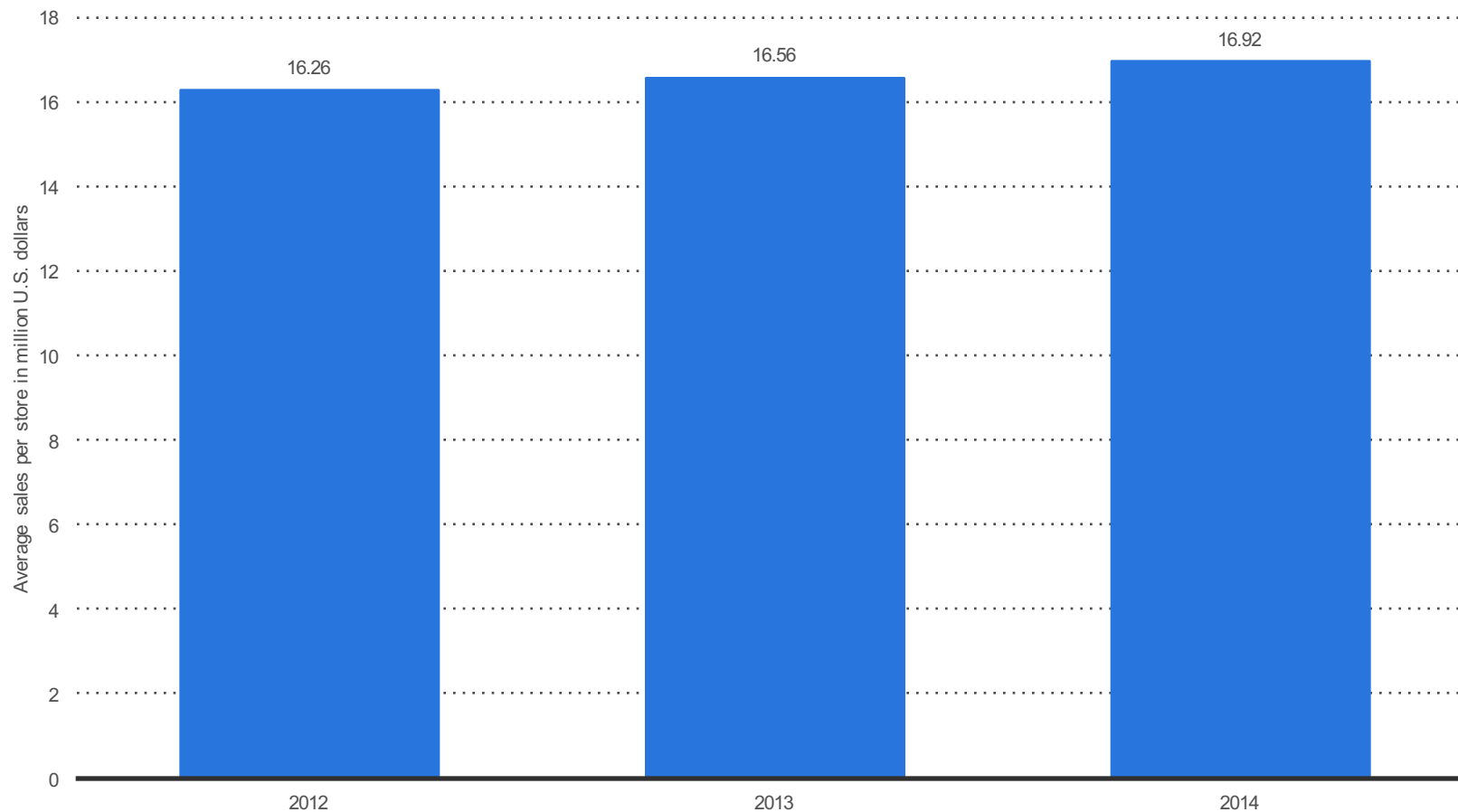
Source: Nielsen; Perishables Group; [ID 253362](#)

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◆ **Average Sales of U.S. Supermarkets**

Average sales per store of U.S. supermarkets 2012-2014

Average sales per store of supermarkets in the United States from 2012 to 2014 (in million U.S. dollars)



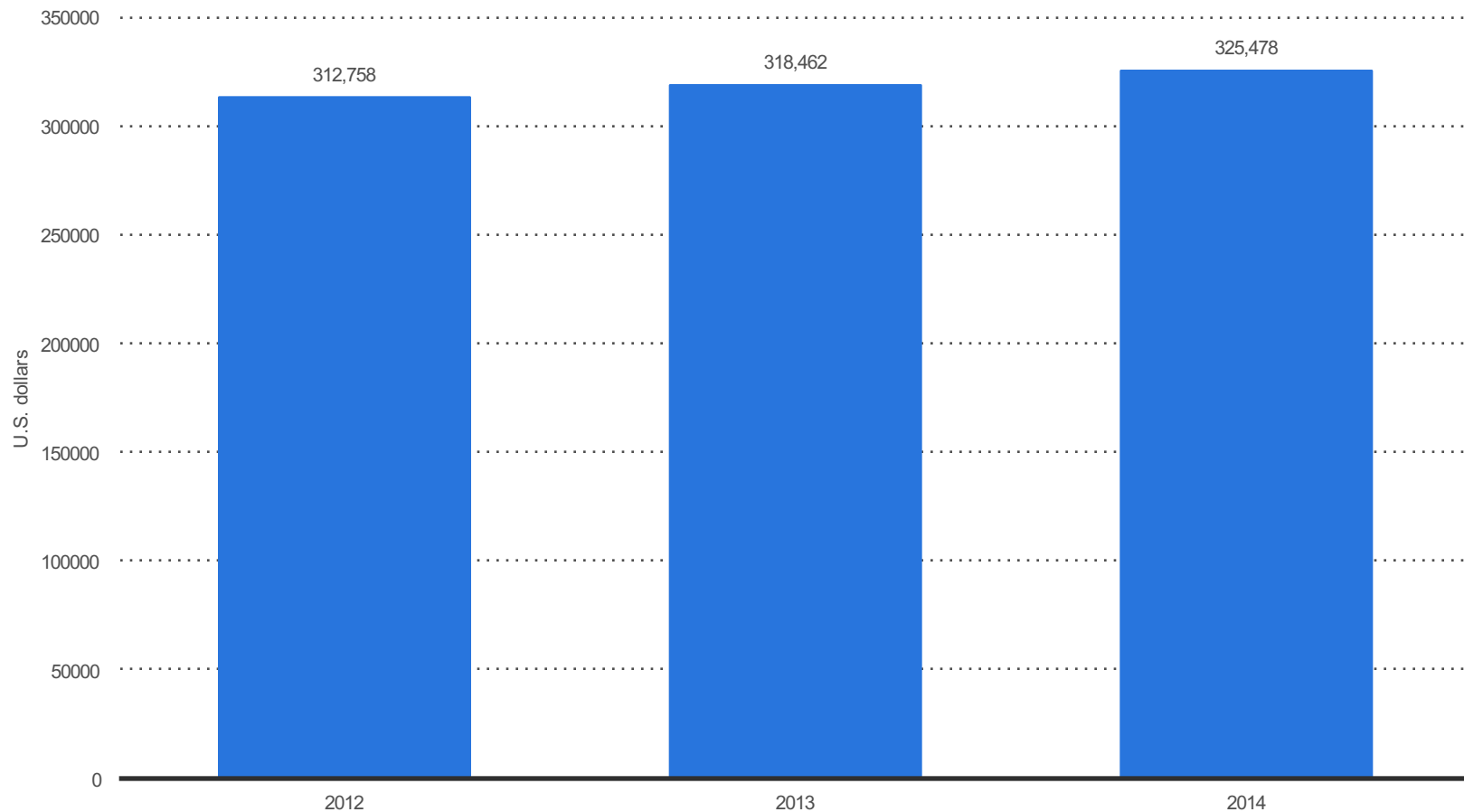
Note: United States; 2012 to 2014

Further information regarding this statistic can be found on [page 58](#).

Source: Progressive Grocer; Nielsen; [ID 240948](#)

Average weekly sales per U.S. supermarket store 2012-2014

Average weekly dollar sales per supermarket store in the United States from 2012 to 2014 (in U.S. dollars)



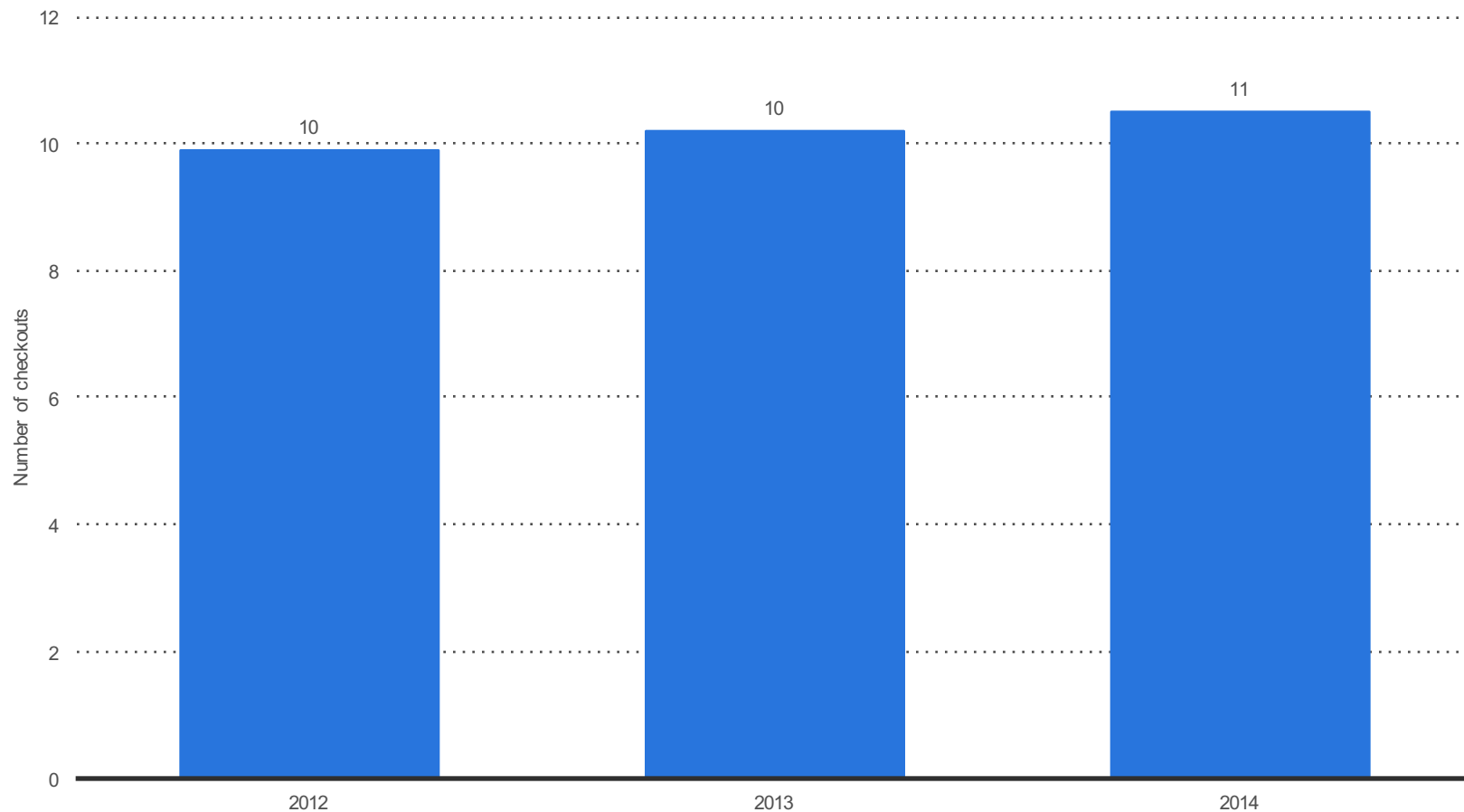
Note: United States; 2012 to 2014

Further information regarding this statistic can be found on [page 59](#).

Source: Progressive Grocer; Nielsen; [ID 240966](#)

Average number of checkouts per supermarket store in the U.S. 2012-2014

Average number of checkouts per supermarket store in the United States from 2012 to 2014



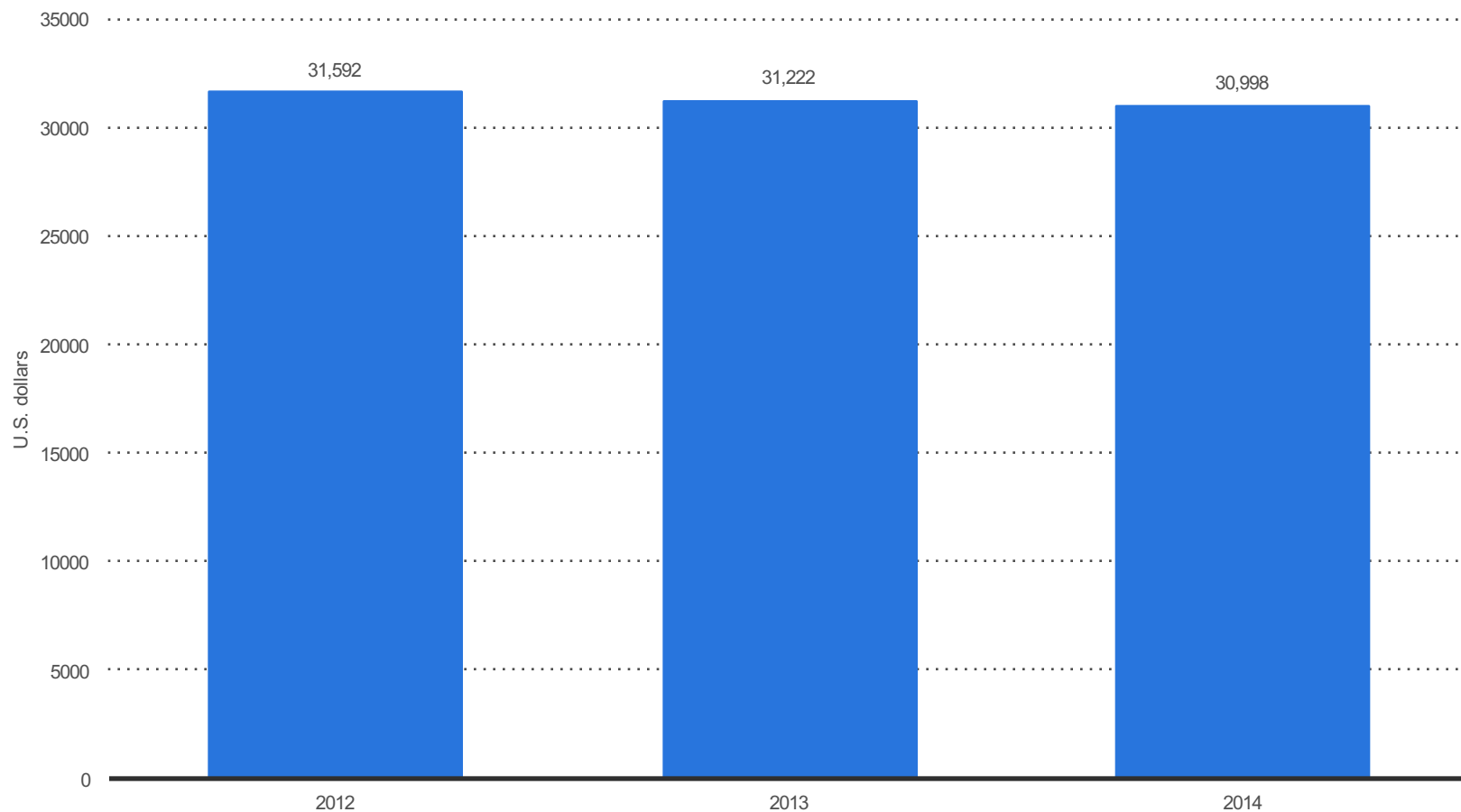
Note: United States; 2012 to 2014

Further information regarding this statistic can be found on [page 60](#).

Source: Progressive Grocer; Nielsen; [ID 240964](#)

Average weekly sales per checkout of supermarket stores in the U.S. 2012-2014

Average weekly sales per checkout of supermarket stores in the United States from 2012 to 2014 (in U.S. dollars)



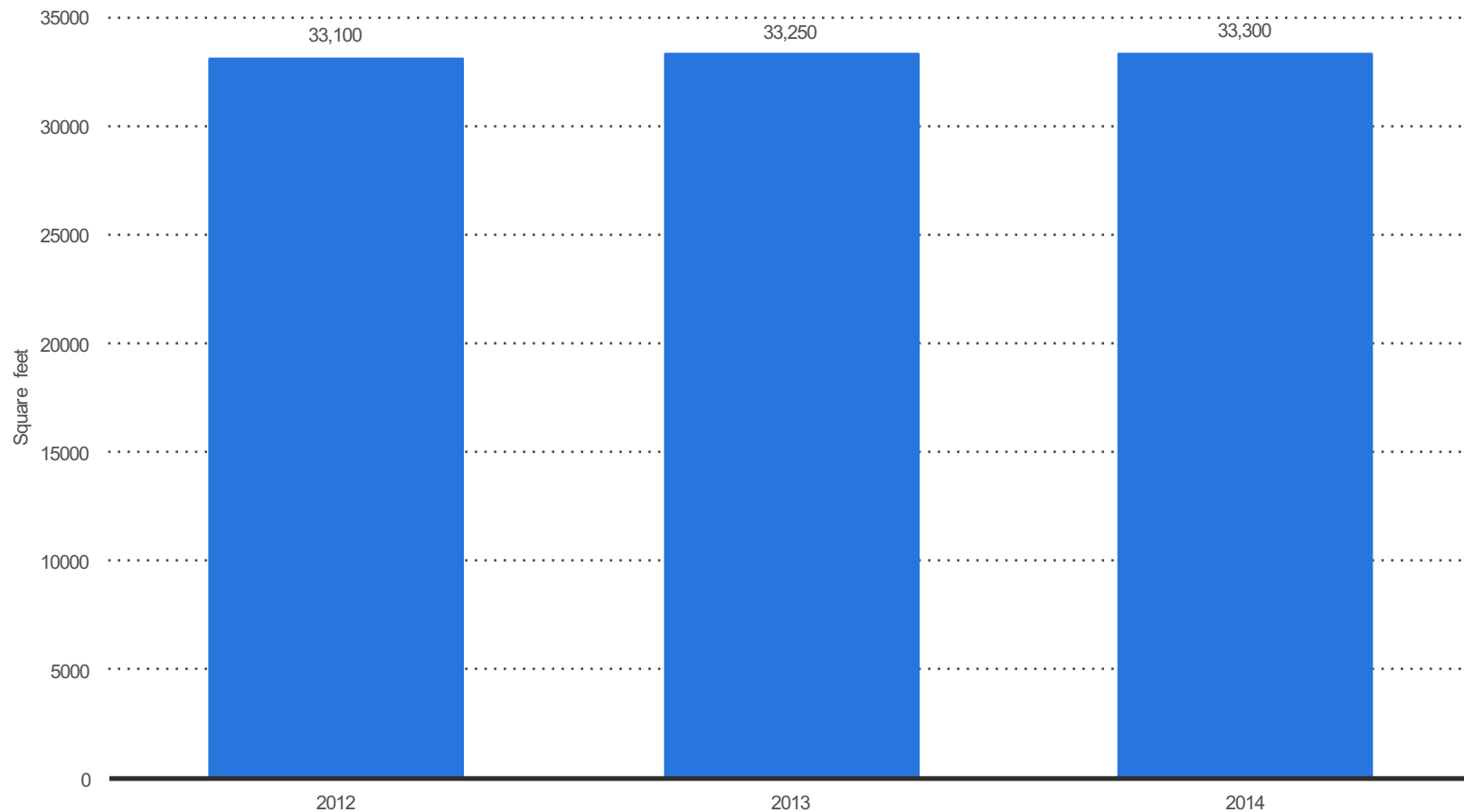
Note: United States; 2012 to 2014

Further information regarding this statistic can be found on [page 61](#).

Source: Progressive Grocer; Nielsen; [ID 240971](#)

Average per store selling area of supermarkets in the U.S. 2012-2014

Average per store selling area of supermarkets in the United States from 2012 to 2014 (in square feet)



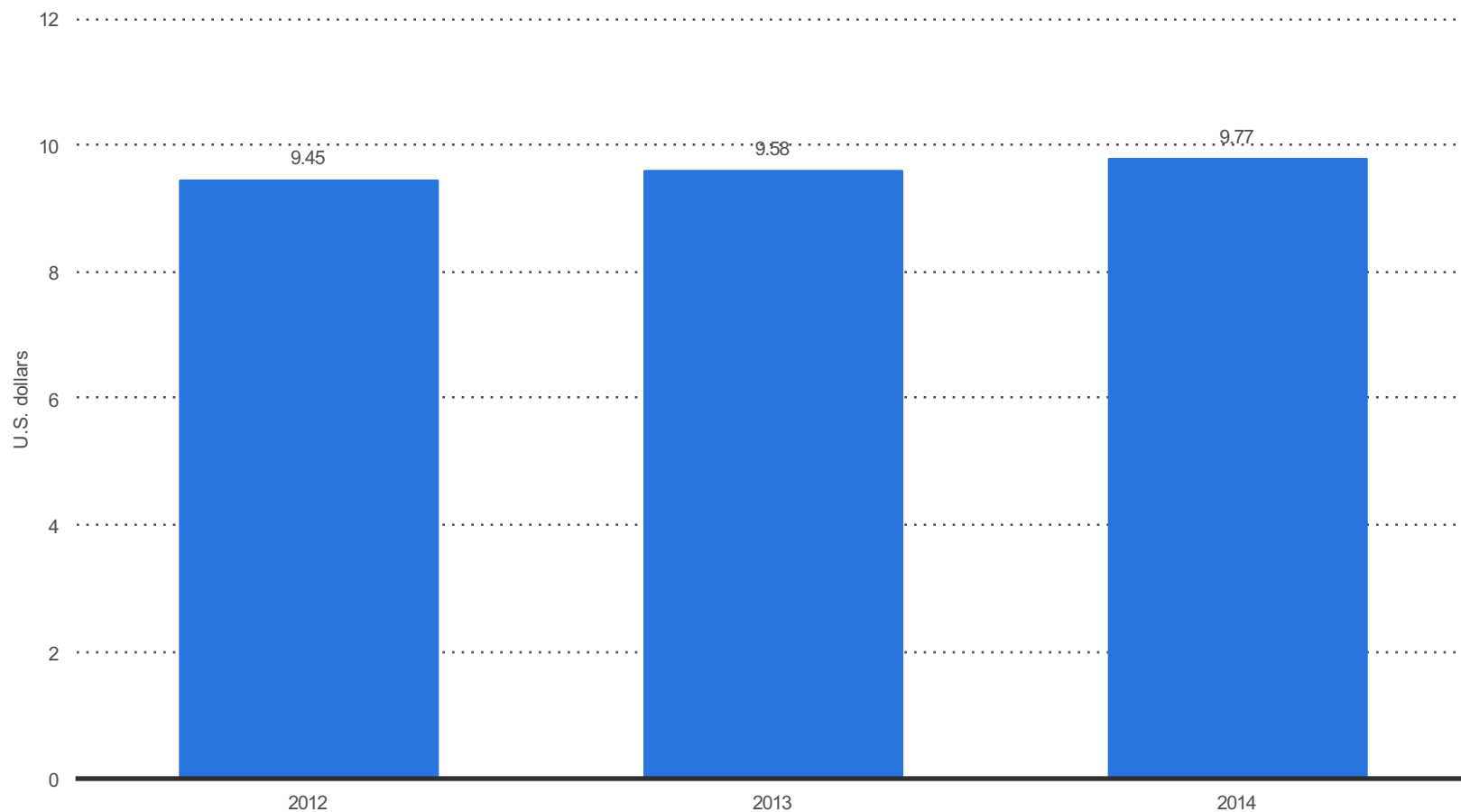
Note: United States; 2012 to 2014

Further information regarding this statistic can be found on [page 62](#).

Source: Progressive Grocer; Nielsen; [ID 240954](#)

Average weekly sales per square feet of supermarket stores in the U.S. 2012-2014

Average weekly sales per square feet of supermarket stores in the United States from 2012 to 2014 (in U.S. dollars)



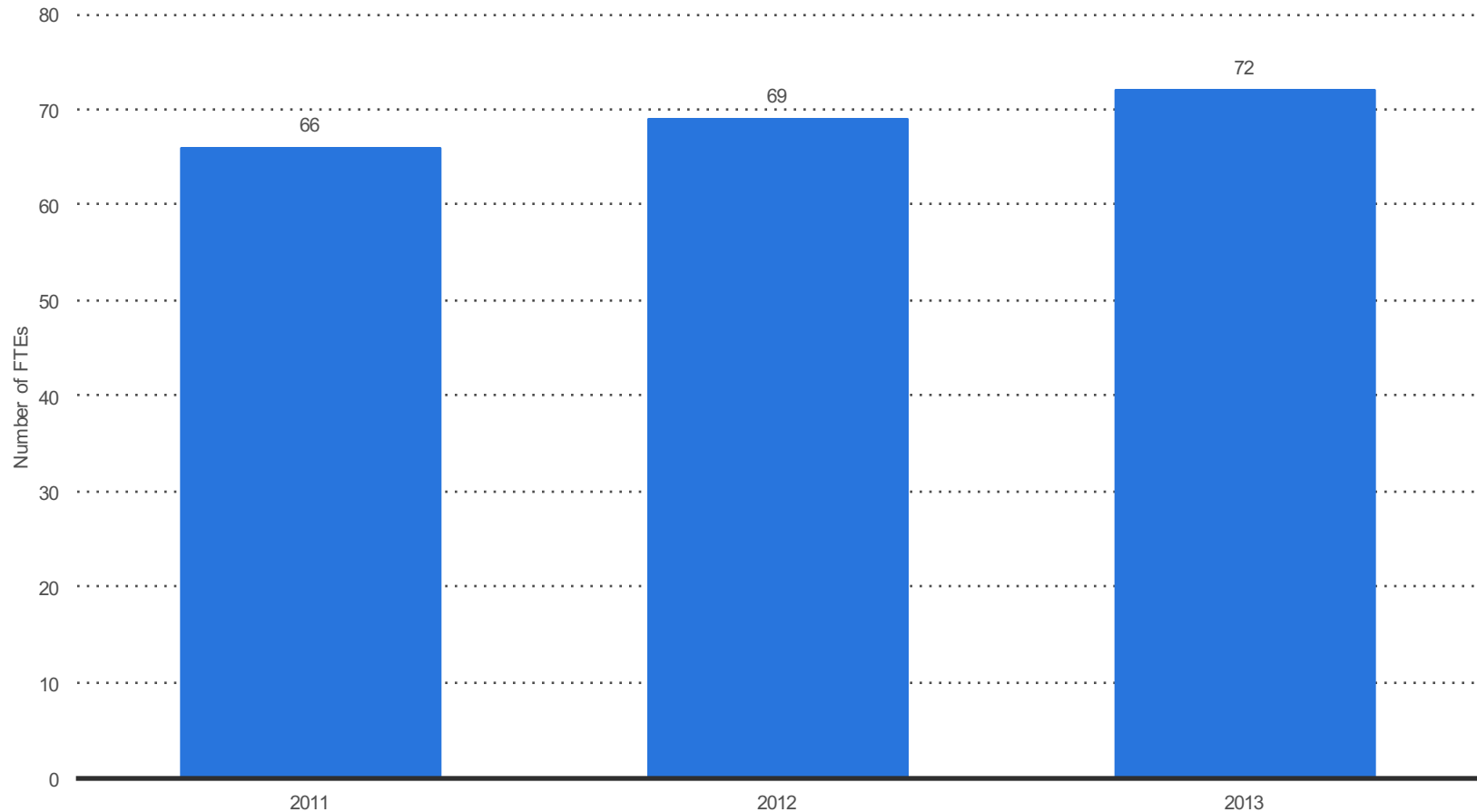
Note: United States; 2012 to 2014

Further information regarding this statistic can be found on [page 63](#).

Source: Progressive Grocer; Nielsen; [ID 240970](#)

Average per store number of FTEs of U.S. supermarkets 2011-2013

Average per store number of full-time equivalent employees (FTE) of supermarkets in the United States from 2011 to 2013



Note: United States

Further information regarding this statistic can be found on [page 64](#).

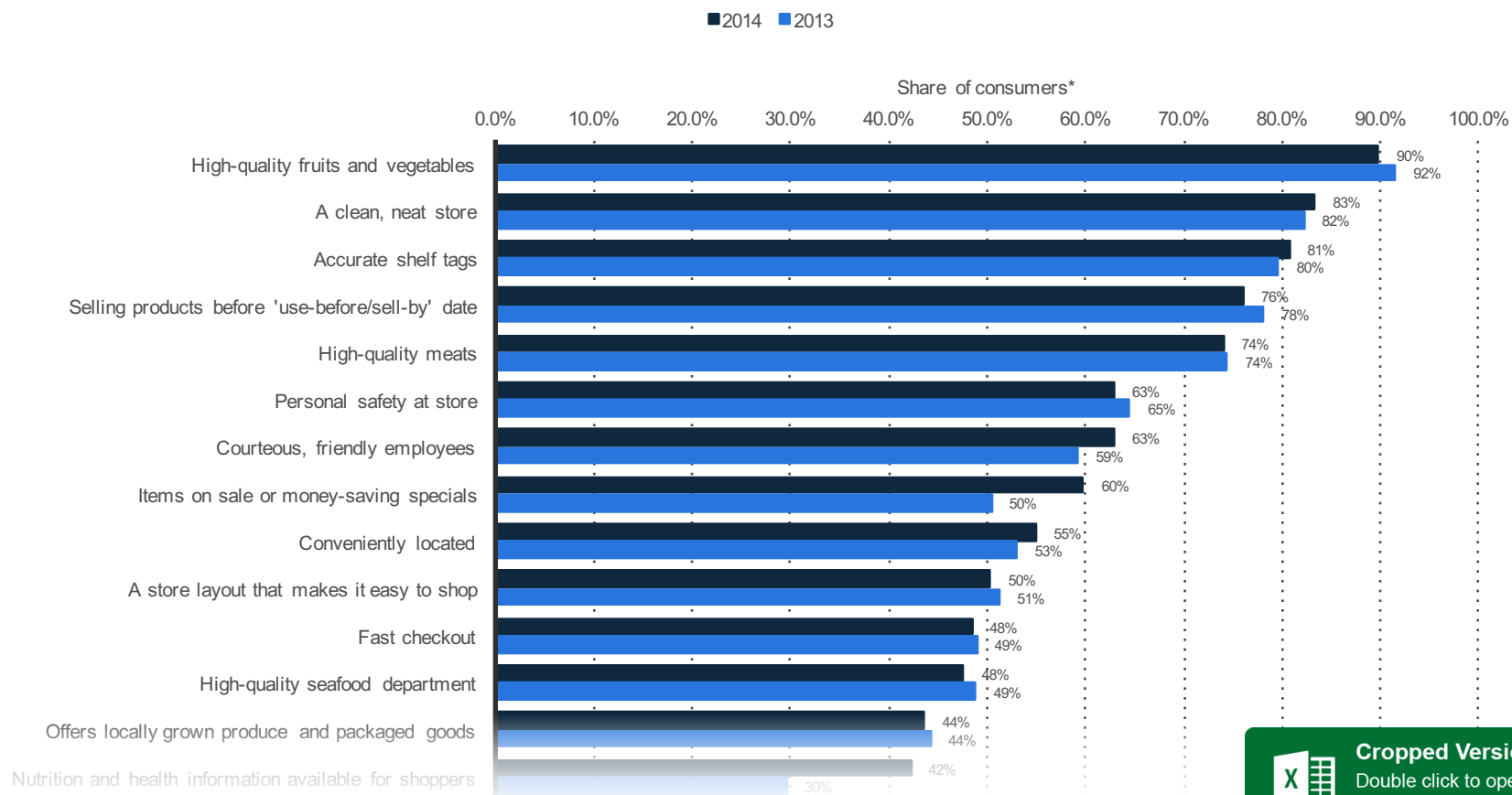
Source: Progressive Grocer; Nielsen; [ID 240965](#)

Supermarkets in the U.S. - Statista Dossier

Consumer Behavior

Leading factors in consumer selection of U.S. primary supermarkets 2013-2014

Leading factors in consumer selection of primary supermarkets in the United States in 2013 and 2014



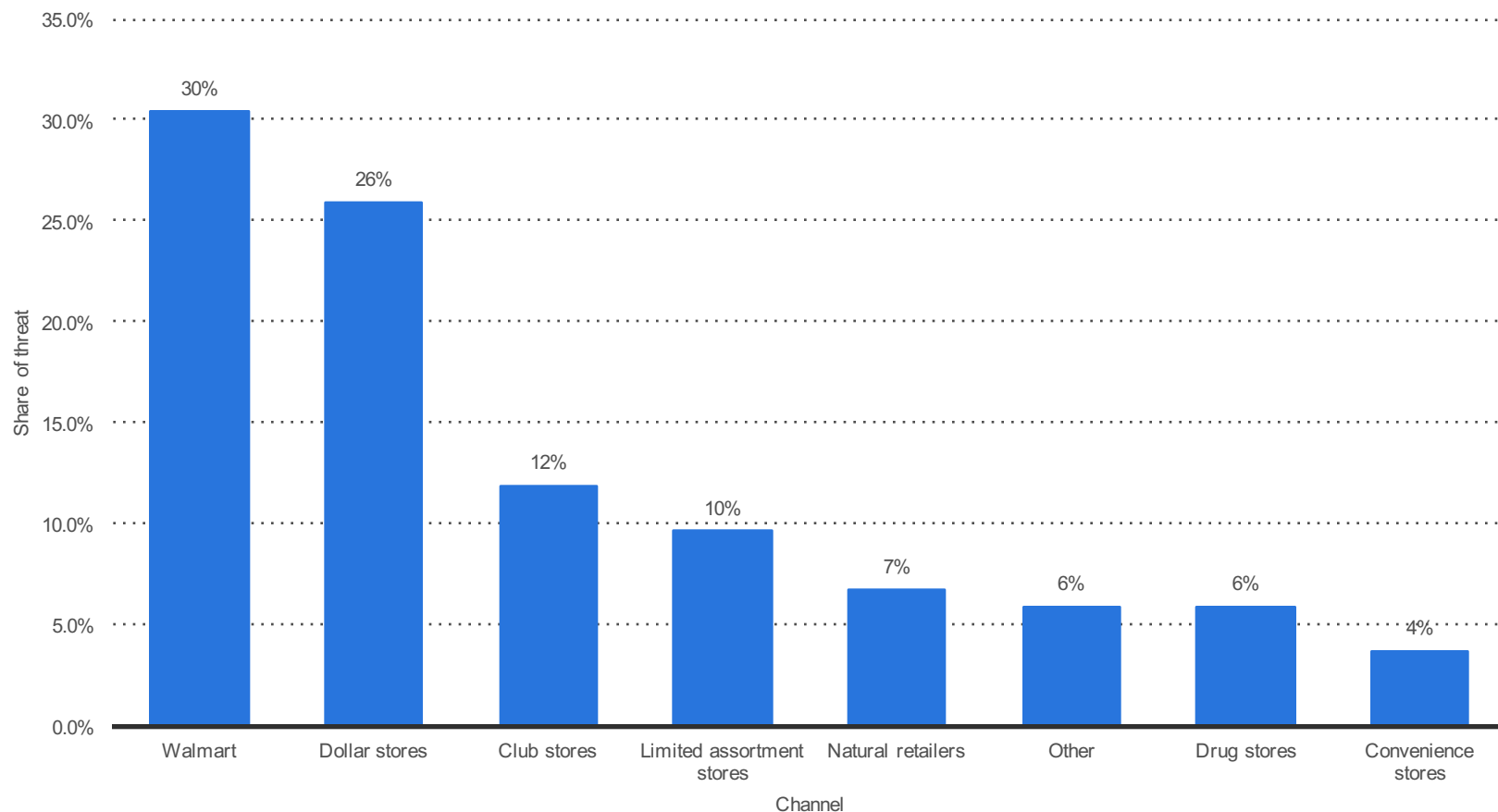
Note: United States; October to November 2014**; 902 Respondents; Chief household shoppers

Further information regarding this statistic can be found on [page 65](#).

Source: National Grocers Association; SupermarketGuru; [ID 241139](#)

Shopping channel's that posed the biggest threat to store sales in supermarkets

During the past year, which alternate channel has posed the biggest threat to Center Store sales in supermarkets?



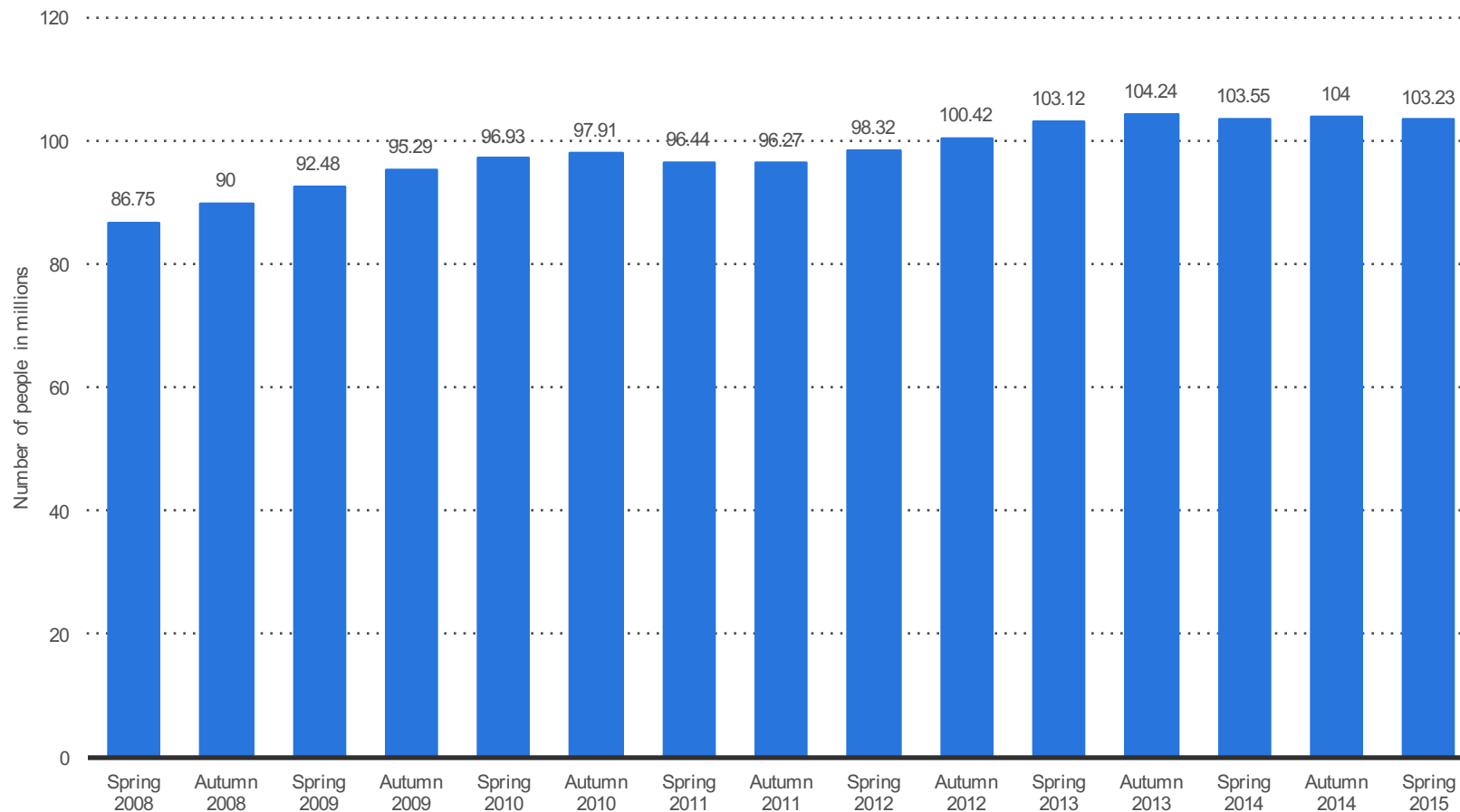
Note: United States

Further information regarding this statistic can be found on [page 66](#).

Source: Supermarket News; [ID 253501](#)

People living in households that shopped at Walmart Supercenter (last 7 days), USA 2015

Walmart Supercenter shopping: Number of people living in households that shopped at Walmart Supercenter grocery stores within the last 7 days in the United States (USA) from spring 2008 to spring 2015 (in millions)



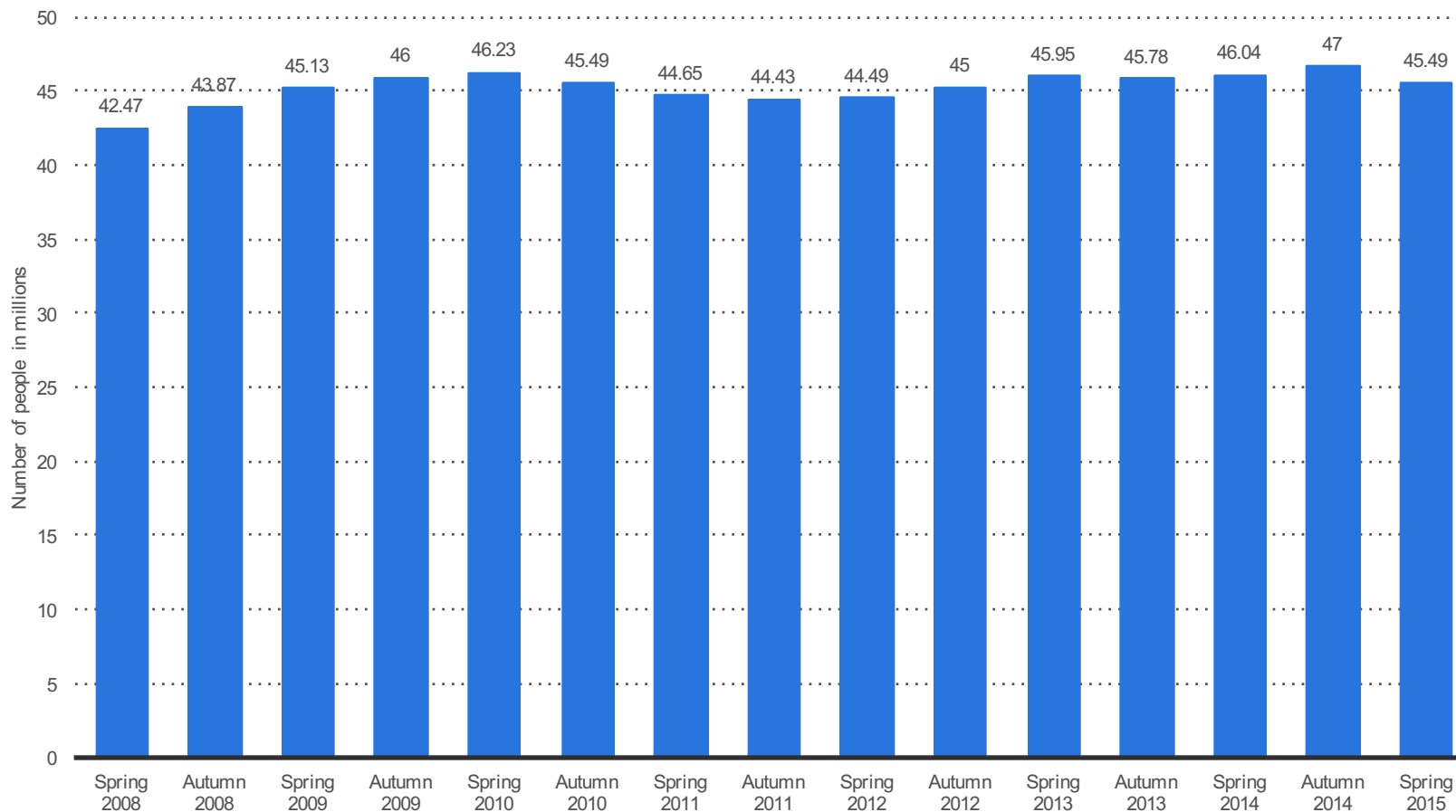
Note: United States; 18 years and older; approx. 204,000

Further information regarding this statistic can be found on [page 67](#).

Source: Nielsen Scarborough; [ID 228432](#)

People that bought most of their groceries at Walmart Supercenter, 2015

Buying at Walmart Supercenter: Number of people living in households that bought most of their groceries at Walmart Supercenter in the United States (USA) from spring 2008 to spring 2015 (in millions)



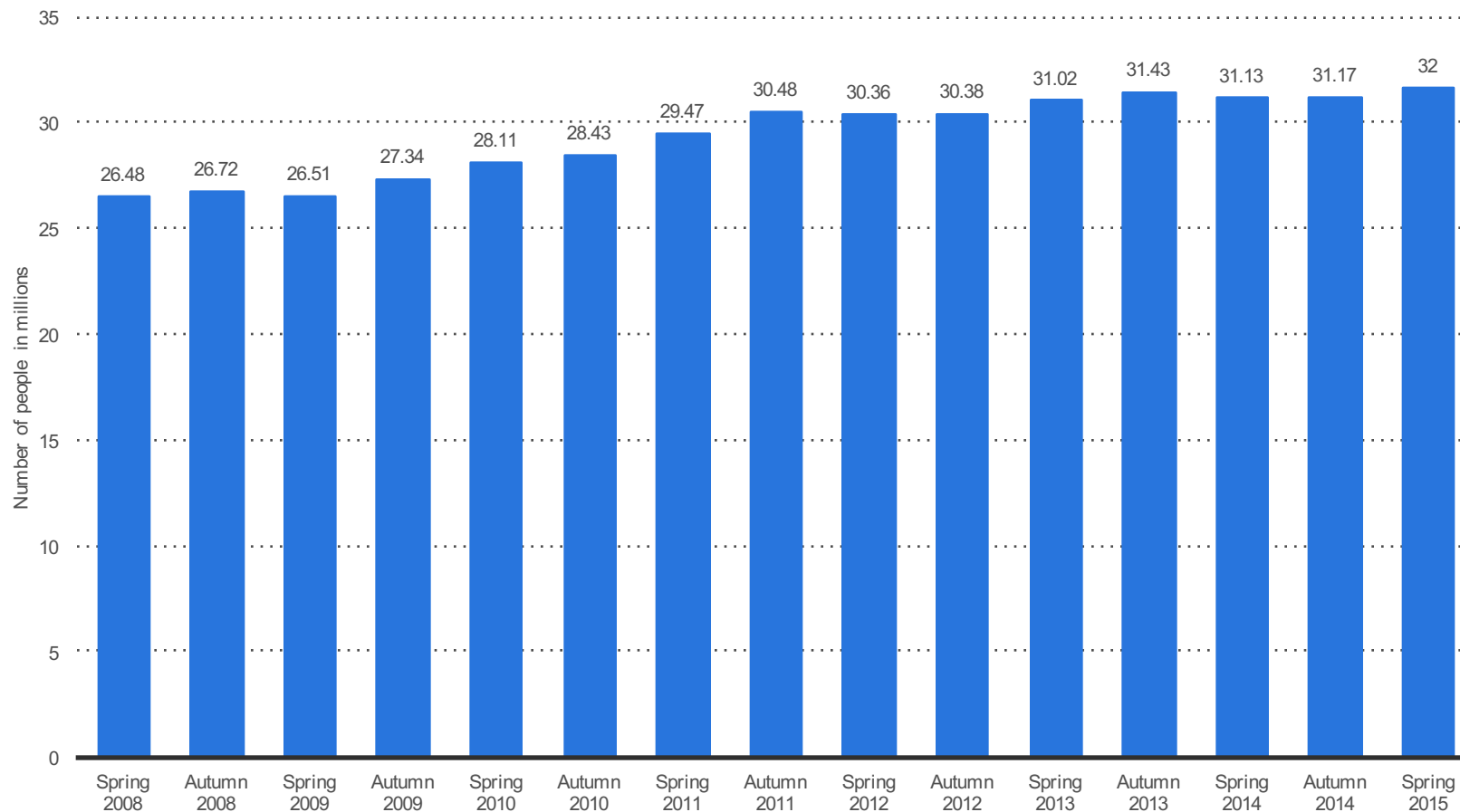
Note: United States; 18 years and older; approx. 204,000

Further information regarding this statistic can be found on [page 68](#).

Source: Nielsen Scarborough; [ID 228449](#)

People living in households that shopped at Kroger (last 7 days), USA 2015

Kroger shopping: Number of people living in households that shopped at Kroger grocery stores in the last 7 days in the United States (USA) from spring 2008 to spring 2015 (in millions)



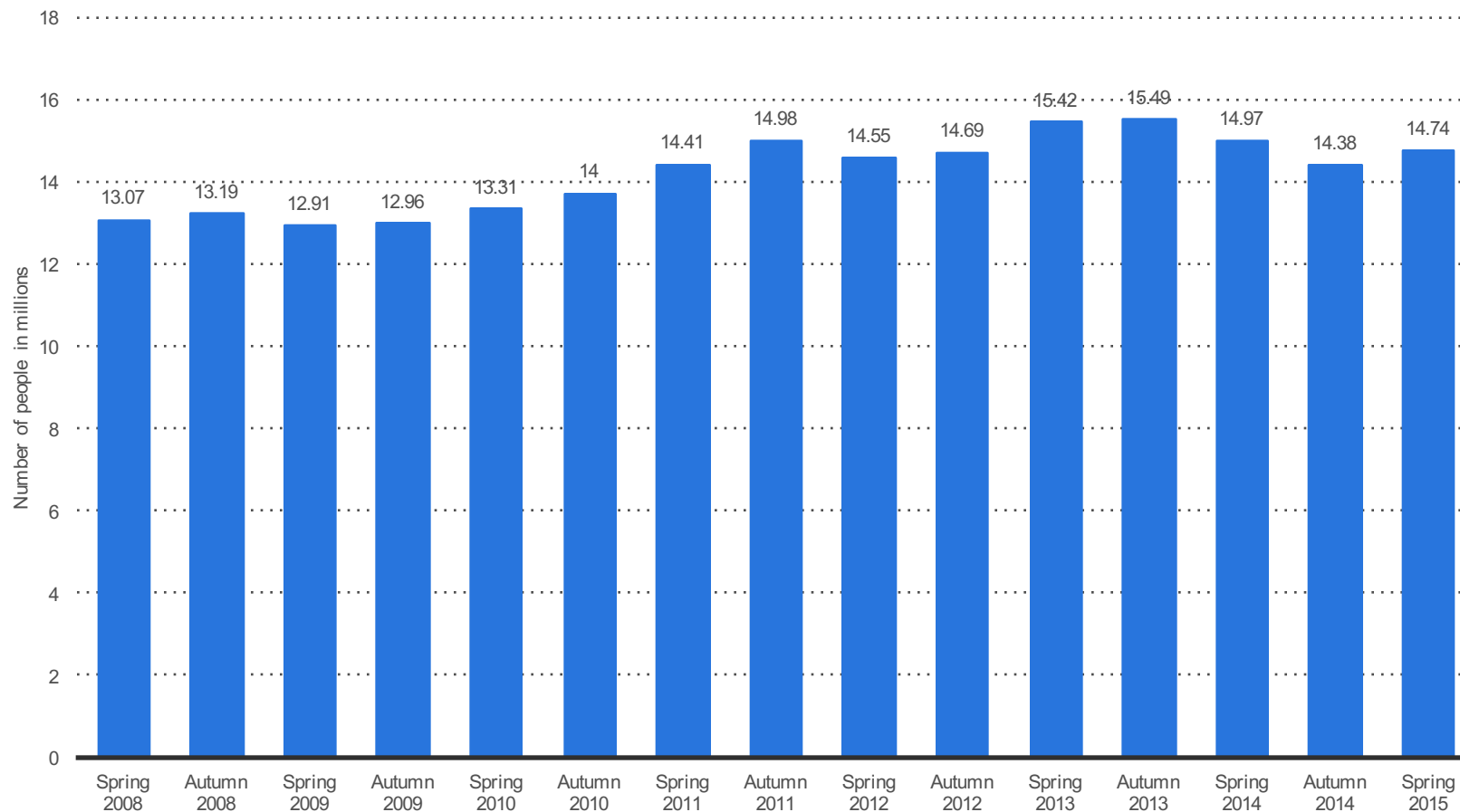
Note: United States; 18 years and older; approx. 204,000

Further information regarding this statistic can be found on [page 69](#).

Source: Nielsen Scarborough; [ID 228425](#)

People living in households that bought most of their groceries at Kroger, USA 2015

Buying at Kroger: Number of people living in households that bought most of their groceries at Kroger in the United States (USA) from spring 2008 to spring 2015 (in millions)



Note: United States; 18 years and older; approx. 204,000

Further information regarding this statistic can be found on [page 70](#).

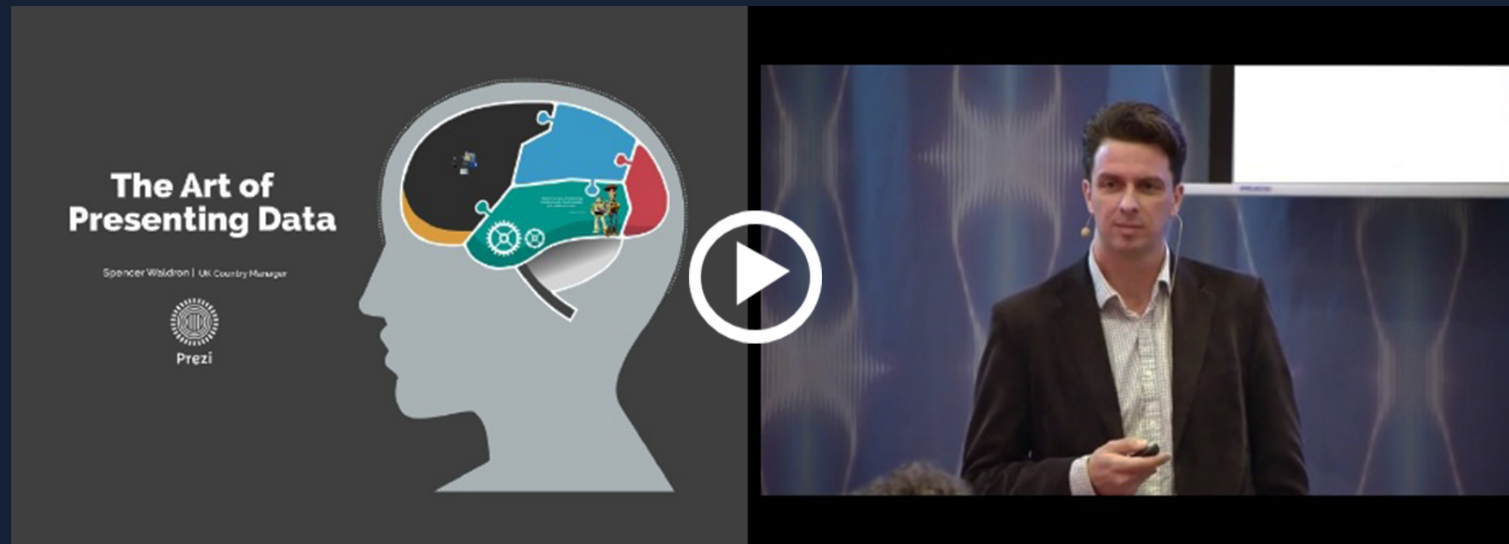
Source: Nielsen Scarborough; [ID 228442](#)



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References

U.S. supermarket and other grocery store sales 1992-2014

Supermarket and other grocery store sales in the United States from 1992 to 2014 (in billion U.S. dollars)*

Source and methodology information

Source US Census Bureau

Conducted by US Census Bureau

Survey period 1992 to 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by US Census Bureau

Publication date March 2015

Original source census.gov

Website URL <http://www.statista.com/statistics/197626/annual-supermarket-and-other-grocery-store-sales-in-the-us-since-1992/>

Notes:

* Except convenience stores. Numbers have been rounded to provide a better understanding of the statistic. Figures are not adjusted for price changes. Retail and food services total and other subsector totals may include data for kinds of business not shown. Additional information on sample design, estimation procedures, and measures of sampling variability can be found here .

Leading supermarkets in the U.S. based on retail sales 2014

Leading supermarkets in the United States in 2014, based on retail sales (in billion U.S. dollars)

Source and methodology information

Source Stores; Kantar

Conducted by Kantar

Survey period 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Stores

Publication date July 2015

Original source Stores: The Magazine of NRF, July 2015, page S8

Website URL <http://www.statista.com/statistics/197899/2010-sales-of-supermarket-chains-in-the-us/>

Notes:

Numbers have been rounded to provide a better understanding of the statistic. Includes online sales related to grocery segment. Comparable store sales listed for relevant and/or U.S. segments, where reported. Comparable store sales exclude fuel where available. Sales exclude any wholesale businesses. This segment includes "value" supermarkets such as Aldi, Trader Joe's, Save-A-Lot, Bottom Dollar and Price Rite. Some retailers have convenience store businesses; in those instances, fuel sales have been removed. Kroger's sales exclude sales from Supercenter (Fred Meyer) and Jewelry.

Number of checkouts of the leading 15 supermarkets in the U.S. 2012

Number of checkouts of the leading 15 supermarkets in the United States in 2012

Source and methodology information

Source Progressive Grocer

Conducted by Nielsen

Survey period 2012

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date May 2012

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240849/number-of-checkouts-of-the-leading-us-supermarkets/>

Notes:

Statistic is based on Food Marketing Institute's definition of a supermarket: a grocery store with a minimum of 2 million U.S. dollars in annual sales. Leading 15 U.S. supermarkets based on sales in terms of all-commodity volume (ACV).

Selling area of the leading 15 supermarkets in the U.S. 2012

Selling area of the leading 15 supermarkets in the United States in 2012 (in 1,000 square feet)

Source and methodology information

Source Progressive Grocer

Conducted by Nielsen

Survey period 2012

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date May 2012

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240839/selling-area-of-the-leading-us-supermarkets/>

Notes:

Statistic is based on Food Marketing Institute's definition of a supermarket: a grocery store with a minimum of 2 million U.S. dollars in annual sales. Leading 15 U.S. supermarkets based on sales in terms of all-commodity volume (ACV). Square footage includes only public selling areas. It does not include gross-leasable or backroom/storage space.

Number of employees of the leading 15 U.S. supermarkets 2015

Number of employees of the leading 15 supermarkets in the United States in 2015

Source and methodology information

Source Progressive Grocer

Conducted by Nielsen

Survey period 2015

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date May 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240842/number-of-fes-of-the-leading-us-supermarkets/>

Notes:

* Retailer does not break out segmented sales by category. ** Full-time equivalent employees. Full-time equivalent employees are the sum of regular workers plus one-half the number of part-time employees. Statistic is based on Food Marketing Institute's definition of a supermarket: a grocery store with a minimum of 2 million U.S. dollars in annual sales. Leading 15 U.S. supermarkets based on sales in terms of all-commodity volume (ACV).

Number of stores of the leading supermarkets in the U.S. 2014

Number of stores of the leading supermarkets in the United States in 2014*

Source and methodology information

Source Stores; Kantar

Conducted by Kantar

Survey period 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Stores

Publication date July 2015

Original source Stores: The Magazine of NRF, July 2015, page S8

Website URL <http://www.statista.com/statistics/197907/number-of-stores-of-supermarkets-in-the-us/>

Notes:

* Leading supermarkets based on 2014 retail sales.

Supermarket sales in the U.S. by format 2013-2014

Supermarket sales in the United States in 2013 and 2014, by format (in million U.S. dollars)

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2013 and 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240899/us-supermarket-sales-by-format/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year. *
Supermarket-type items only.

Number of supermarket stores in the U.S. by format 2013-2014

Number of supermarket stores in the United States in 2013 and 2014, by format

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2013 and 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240892/number-of-us-supermarket-stores-by-format/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year. *
Supermarket-type items only.

Sales of supermarket stores in the U.S. by operator 2013-2014

Sales of supermarket stores in the United States in 2013 and 2014, by operator (in million U.S. dollars)

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2013 and 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240947/sales-of-us-supermarket-stores-by-operator/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Number of supermarket stores in the U.S. by operator 2013-2014

Number of supermarket stores in the United States in 2013 and 2014, by operator

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2013 and 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240920/number-of-us-supermarket-stores-by-operator/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Grocery retail sales value in U.S. supermarkets 2006-2016

Sales value of grocery retail in U.S. supermarkets from 2006 to 2016 (in billion U.S. dollars)

Source and methodology information

Source Agriculture and Agri-Food Canada

Conducted by Euromonitor

Survey period 2006 to 2011

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Agriculture and Agri-Food Canada

Publication date March 2013

Original source Modern Grocery Retailing in the United States, page 7

Website URL <http://www.statista.com/statistics/260322/sales-value-of-grocery-retail-in-us-supermarkets/>

Notes:

* Forecast.

Leading general merchandise categories in the U.S. 2014, based on sales

Leading general merchandise categories in the United States in 2014, based on sales (in million U.S. dollars)

Source and methodology information

Source IRI; Grocery Headquarters

Conducted by IRI

Survey period August 2013 to August 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Grocery Headquarters

Publication date April 2015

Original source Nonfoods Handbook 2015, page 16

Website URL <http://www.statista.com/statistics/192625/leading-us-general-merchandise-categories-in-2010-and-2011/>

Notes:

Total U.S. sales through food, drug and mass merchandise outlets for the 52 weeks ended August 10, 2014.

Leading health and beauty care product categories in the U.S. 2014

Leading health and beauty care product categories in the United States in 2014, based on sales (in million U.S. dollars)

Source and methodology information

Source Grocery Headquarters; IRI

Conducted by IRI

Survey period 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Grocery Headquarters

Publication date April 2015

Original source Nonfoods Handbook 2015, page 18

Website URL <http://www.statista.com/statistics/192647/leading-us-health-and-beauty-care-product-categories-in-2013/>

Notes:

Total U.S. sales throughout food, drug and mass merchandise outlets for the 52 weeks ended August 10, 2014.

Leading non-edible product categories in the U.S. 2014, based on sales

Leading non-edible categories in the United States in 2014, based on sales (in million U.S. dollars)

Source and methodology information

Source Grocery Headquarters; IRI

Conducted by IRI

Survey period August 2013 to August 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Grocery Headquarters

Publication date April 2015

Original source Nonfoods Handbook 2015, page 16

Website URL <http://www.statista.com/statistics/192642/leading-us-non-edible-product-categories-in-2010-and-2011/>

Notes:

Total U.S. sales through food, drug and mass merchandise outlets for the 52 weeks ended August 10, 2014.

Leading private label categories in supermarkets in the U.S. based on sales 2012

Leading private label categories in supermarkets in the United States in 2012, based on sales (in billion U.S. dollars)

Source and methodology information

Source PLMA; Grocery Headquarters

Conducted by PLMA

Survey period 2012

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Grocery Headquarters

Publication date May 2013

Original source Grocery Headquarters Magazine - May 2013, page 46

Website URL <http://www.statista.com/statistics/241155/leading-private-label-categories-in-us-supermarkets-based-on-sales/>

Notes:

Include sales in supermarkets, drug chains, mass merchandisers channel including Walmart, club channel, dollar stores and military exchanges.

U.S. supermarket sales growth by product department 2012

Supermarket sales growth in the United States in 2012, by product department (change to prior sales year)*

Source and methodology information

Source Nielsen; Perishables Group

Conducted by Nielsen

Survey period May 13, 2011 to May 12, 2012

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Perishables Group

Publication date August 2012

Original source Fresh Trends and Marketing: 2012 Apple Crop, page 7

Website URL <http://www.statista.com/statistics/253355/supermarket-sales-growth-in-the-us-by-product-department/>

Notes:

U.S. total sales through all outlets combined for the 52 weeks ended May 12, 2012. * Sales refer to dollar sales. ** Health, beauty, and accessories.

U.S. supermarket sales volume growth by product department 2012

Supermarket sales volume growth in the United States in 2012, by product department (change to prior sales year)*

Source and methodology information

Source Nielsen; Perishables Group

Conducted by Nielsen

Survey period May 13, 2011 to May 12, 2012

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Perishables Group

Publication date August 2012

Original source Fresh Trends and Marketing: 2012 Apple Crop, page 8

Website URL <http://www.statista.com/statistics/253362/supermarket-sales-volume-growth-in-the-us-by-product-department/>

Notes:

U.S. total sales through all outlets combined for the 52 weeks ended May 12, 2012. * Sales volume refers to unit sales volume. ** Health, beauty, and accessories.

Average sales per store of U.S. supermarkets 2012-2014

Average sales per store of supermarkets in the United States from 2012 to 2014 (in million U.S. dollars)

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2012 to 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240948/average-sales-per-store-of-us-supermarkets/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Average weekly sales per U.S. supermarket store 2012-2014

Average weekly dollar sales per supermarket store in the United States from 2012 to 2014 (in U.S. dollars)

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2012 to 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240966/average-weekly-sales-per-us-supermarket-store/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Average number of checkouts per supermarket store in the U.S. 2012-2014

Average number of checkouts per supermarket store in the United States from 2012 to 2014

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2012 to 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240964/average-number-of-checkouts-per-us-supermarket-store/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Average weekly sales per checkout of supermarket stores in the U.S. 2012-2014

Average weekly sales per checkout of supermarket stores in the United States from 2012 to 2014 (in U.S. dollars)

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2012 to 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240971/average-weekly-sales-per-checkout-of-us-supermarket-stores/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Average per store selling area of supermarkets in the U.S. 2012-2014

Average per store selling area of supermarkets in the United States from 2012 to 2014 (in square feet)

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2012 to 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240954/average-per-store-selling-area-of-us-supermarkets/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Average weekly sales per square feet of supermarket stores in the U.S. 2012-2014

Average weekly sales per square feet of supermarket stores in the United States from 2012 to 2014 (in U.S. dollars)

Source and methodology information

Notes:

n.a.

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2012 to 2014

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2015

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240970/average-weekly-sales-per-square-feet-of-us-supermarket-stores/>

Average per store number of FTEs of U.S. supermarkets 2011-2013

Average per store number of full-time equivalent employees (FTE) of supermarkets in the United States from 2011 to 2013

Source and methodology information

Source Progressive Grocer; Nielsen

Conducted by Nielsen

Survey period 2011 to 2013

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Progressive Grocer

Publication date April 2014

Original source progressivegrocer.com

Website URL <http://www.statista.com/statistics/240965/average-per-store-number-of-ftes-of-us-supermarkets/>

Notes:

Supermarkets: Sales of 2 million U.S. dollars or more per year.

Leading factors in consumer selection of U.S. primary supermarkets 2013-2014

Leading factors in consumer selection of primary supermarkets in the United States in 2013 and 2014

Source and methodology information

Source National Grocers Association; SupermarketGuru

Conducted by SupermarketGuru

Survey period October to November 2014**

Region United States

Number of respondents 902

Age group *n.a.*

Special characteristics Chief household shoppers

Published by National Grocers Association

Publication date February 2015

Original source Consumer Survey Report 2015, page 7 to 18

Website URL <http://www.statista.com/statistics/241139/leading-factors-in-us-consumer-selection-of-supermarkets/>

Notes:

* Share of consumers who rated each factor as 'very important'. ** Date and study characteristics apply to the 2015 survey. Figures for the previous year have been conducted among equally large samples. The SupermarketGuru.com Consumer Panel is an opt-in, food-involved population of more than 105,000 shoppers that are pre-registered with the site and submitted their confidential demographic information. Some 75.8 percent of respondents were female. The original source does not give any information regarding the age of respondents.

Shopping channel's that posed the biggest threat to store sales in supermarkets

During the past year, which alternate channel has posed the biggest threat to Center Store sales in supermarkets?

Source and methodology information

Source Supermarket News

Conducted by Supermarket News

Survey period 2012

Region United States

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Supermarket News

Publication date June 2012

Original source supermarketnews.com

Website URL <http://www.statista.com/statistics/253501/channels-that-posed-the-biggest-threat-to-store-sales-in-supermarkets/>

Notes:

52 weeks ended July 8, 2012. * Convenience channel excluded as data are not fully representative; share will not total 100 percent as not all channels are highlighted.

People living in households that shopped at Walmart Supercenter (last 7 days), USA 2015

Walmart Supercenter shopping: Number of people living in households that shopped at Walmart Supercenter grocery stores within the last 7 days in the United States (USA) from spring 2008 to spring 2015 (in millions)

Source and methodology information

Source Nielsen Scarborough

Conducted by Nielsen Scarborough

Survey period Spring 2008 to spring 2015

Region United States

Number of respondents approx. 204,000

Age group 18 years and older

Special characteristics *n.a.*

Published by Nielsen Scarborough

Publication date September 2015

Original source Nielsen Scarborough USA+, Release 1, 2015

Website URL <http://www.statista.com/statistics/228432/people-in-household-that-shopped-at-walmart-supercenter-within-the-last-7-days-usa/>

Notes:

Base total population (18 years and older): spring 2015: 244.19 million autumn 2014: 242.98 million : spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million spring 2009: 230.98 million autumn 2008: 229.87 million spring 2008: 228.48 million The data have been rounded to provide a better understanding of the statistics.

People that bought most of their groceries at Walmart Supercenter, 2015

Buying at Walmart Supercenter: Number of people living in households that bought most of their groceries at Walmart Supercenter in the United States (USA) from spring 2008 to spring 2015 (in millions)

Source and methodology information

Source Nielsen Scarborough

Conducted by Nielsen Scarborough

Survey period Spring 2008 to spring 2015

Region United States

Number of respondents approx. 204,000

Age group 18 years and older

Special characteristics *n.a.*

Published by Nielsen Scarborough

Publication date September 2015

Original source Nielsen Scarborough USA+, Release 1, 2015

Website URL <http://www.statista.com/statistics/228449/people-in-household-that-bought-most-of-their-groceries-at-walmart-supercenter-usa/>

Notes:

Base total population (18 years and older): spring 2015: 244.19 million autumn 2014: 242.98 million : spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million spring 2009: 230.98 million autumn 2008: 229.87 million spring 2008: 228.48 million The data have been rounded to provide a better understanding of the statistics.

People living in households that shopped at Kroger (last 7 days), USA 2015

Kroger shopping: Number of people living in households that shopped at Kroger grocery stores in the last 7 days in the United States (USA) from spring 2008 to spring 2015 (in millions)

Source and methodology information

Source Nielsen Scarborough

Conducted by Nielsen Scarborough

Survey period Spring 2008 to spring 2015

Region United States

Number of respondents approx. 204,000

Age group 18 years and older

Special characteristics *n.a.*

Published by Nielsen Scarborough

Publication date September 2015

Original source Nielsen Scarborough USA+, Release 1, 2015

Website URL <http://www.statista.com/statistics/228425/people-in-household-that-shopped-at-kroger-within-the-last-7-days-usa/>

Notes:

Base total population (18 years and older): spring 2015: 244.19 million autumn 2014: 242.98 million : spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million spring 2009: 230.98 million autumn 2008: 229.87 million spring 2008: 228.48 million The data have been rounded to provide a better understanding of the statistics.

People living in households that bought most of their groceries at Kroger, USA 2015

Buying at Kroger: Number of people living in households that bought most of their groceries at Kroger in the United States (USA) from spring 2008 to spring 2015 (in millions)

Source and methodology information

Source Nielsen Scarborough

Conducted by Nielsen Scarborough

Survey period Spring 2008 to spring 2015

Region United States

Number of respondents approx. 204,000

Age group 18 years and older

Special characteristics *n.a.*

Published by Nielsen Scarborough

Publication date September 2015

Original source Nielsen Scarborough USA+, Release 1, 2015

Website URL <http://www.statista.com/statistics/228442/people-in-household-that-bought-most-of-their-groceries-at-kroger-usa/>

Notes:

Base total population (18 years and older): spring 2015: 244.19 million autumn 2014: 242.98 million : spring 2014: 241.53 million autumn 2013: 240.09 million spring 2013: 238.56 million autumn 2012: 237.02 million spring 2012: 236.61 million autumn 2011: 236.2 million spring 2011: 235.02 million autumn 2010: 233.84 million spring 2010: 232.96 million autumn 2009: 232.08 million spring 2009: 230.98 million autumn 2008: 229.87 million spring 2008: 228.48 million The data have been rounded to provide a better understanding of the statistics.